

## I. Overview

21.6% yoy increase in revenue from sales and services in Q3/2011

Growth in EBIT and net cash flow from operating activities Thaicom Plc ("the Company")'s total consolidated revenue from sale of goods and rendering of services for Q3/2011 was Baht 1,968 million, up by 21.6% compared to Q3/2010, due to a revenue increase from satellite services. The revenue growth and the efficiency of cost and expense control resulted in the operating profit (EBIT) for Q3/2011 of Baht 149 million, up Baht 401 million from the operating loss (EBIT) for Q3/2010 of Baht 252 million. Net cash flow provided by operations for Q3/2011 was Baht 323 million, while net cash used in operating activities was Baht 190 million for Q3/2010.

Compared to the previous quarter, the Company's operating profit rose by Baht 97 million due to the revenue increase from satellite services and the efficiency of cost and expense control.

The Company reported a net profit of Baht 16 million in Q3/2011, while a net loss of Baht 25 million and a net loss of Baht 317 million were reported in Q2/2011 and Q3/2010 respectively.

## **II. Business Summary**

## Transponder leasing and related business

The Company signed the first transponder reservation agreement valued at over Baht 1,000 million for Thaicom 6 with PSI Holding Company Limited ("PSI"), Thailand's largest satellite dish manufacturer and distributor. PSI will expand its services through 1 C-band and 1 Ku-band transponder on Thaicom 6.

The Company has started satellite transponder leasing service for satellite High Definition Television (HDTV) broadcasting on Thaicom 5. This will also expand HDTV customer base on Thaicom 6.

In Q3/2011 the Company sold an IPSTAR gateway in Japan and equipment for IPSTAR gateway in Myanmar and Australia.

The Company pursues Telco opportunities through Mobile backhaul /Femtocell projects to penetrate into major markets such as China, India and Indonesia.

### Telephone business

As of the end of Q3/2011, Lao Telecommunications Co., Ltd. ("LTC") and Mfone Company Limited ("Mfone") had total phone subscribers of 1,298,590 and 532,910, respectively. Currently, the telecom market competition in Cambodia is high with nine mobile operators.

#### Internet and media business

DTV Service Co., Ltd. ("DTV"), the Company's subsidiary, had a growth of DTV sales volume. Accumulated number of DTV satellite television dish sets sold by DTV was 1,144,860 sets as of the end of Q3/2011, an increase of 296,977 sets from 847,883 sets at the end of Q3/2010.

CS LoxInfo Plc ("CSL") reported a 15.2% year-on-year growth in operating profit from normal business operations in Q3/2011, primarily due to the growth of Internet access services and voice & mobile content services, together with its efficiency of cost and expense control.



## **III. Consolidated Operating Results**

### Selected financial information on THCOM

Unit: MBt	Amount			Cha	Change		Amount	
	Q3/11	Q2/11	Q3/10 restated	QoQ (%)	YoY (%)	9M/11	9M/10	YoY (%)
Revenue from sale of goods and rendering of services	1,968	1,862	1,618	5.7%	21.6%	5,400	5,048	7.0%
Share of profits of associate	32	43	31	-25.6%	3.2%	119	108	10.2%
Cost of sale of goods and rendering of services	1,429	1,416	1,423	0.9%	0.4%	4,151	4,396	-5.6%
SG&A expenses	390	394	447	-1.0%	-12.8%	1,151	1,121	2.7%
EBIT*	149	52	(252)	186.5%	159.1%	98	(469)	120.90%
EBITDA**	802	700	398	14.6%	101.5%	2,026	1,463	38.5%
Net profit	16	(25)	(317)	164.0%	105.1%	(176)	(634)	72.2%
EPS (Baht)	0.01	(0.02)	(0.29)	150.0%	103.5%	(0.16)	(0.58)	72.4%

<sup>\*</sup> EBIT = Sales and service income - Cost of sales and service - SG&A

#### Sales and service income

Consolidated revenue from sale of goods and rendering of services in Q3/2011 was Baht 1,968 million, a rise of Baht 350 million or 21.6% compared to Baht 1,618 million in Q3/2010 due to a revenue increase from the satellite business, offset by revenue decreases from the telephone business, and from the Internet access and media business.

Compared to Baht 1,862 million in Q2/2011, the consolidated revenue rose by Baht 106 million or 5.7% due to revenue increases from the satellite business, the telephone business, and the Internet access and media business.

Consolidated revenue from sale of goods and rendering of services for 9M/2011 was Baht 5,400 million, up by Baht 352 million or 7.0% from Baht 5,048 million in 9M/2010 due to the revenue growth from the satellite business, offset by revenue drops from the telephone business and from the Internet access and media business.

Revenue from sale of goods and rendering of services	Q3/11	Q2/11	Q3/10	%QoQ	%YoY	9M/11	9M/10	%YoY
Satellite and related services	1,562	1,461	1,068	6.9%	46.3%	4,164	3,421	21.7%
Telephone services	277	274	321	1.1%	-13.7%	872	1,140	-23.5%
Internet access and media services	129	127	229	1.6%	-43.7%	364	487	-25.3%
Total	1,968	1,862	1,618	5.7%	21.6%	5,400	5,048	7.0%

<sup>\*\*</sup> EBITDA = EBIT + Depreciation and Amortization

<sup>\*\*\*</sup> From 1 January 2011, consequent to the adoption of new and revised Thai Financial Reporting Standards ("TFRS"), the Company's financial statements for the year ended 31 December 2010, as the prior year comparative statements, were restated to follow the new policy.



## Satellite transponder leasing and related services

Revenue from satellite transponders and related services in Q3/2011 was Baht 1,562 million, an increase of Baht 494 million or 46.3% compared to Baht 1,068 million in Q3/2010, and an increase of Baht 101 million or 6.9% compared to Baht 1,461 million in Q2/2011. The satellite revenue growth was primarily contributed by IPSTAR sales and service, and Thaicom 5 conventional satellite service.

Satellite revenue for the first nine months of 2011 was Baht 4,164 million, up by Baht 743 million or 21.7% from the same period last year, due largely to a 53.5% growth in IPSTAR service revenue.

Satellite and related services	Q3/11	Q2/11	Q3/10	%QoQ	%YoY	9M/11	9M/10	%YoY
Thaicom 2, 5	603	599	545	0.7%	10.6%	1,764	1,699	3.8%
IPSTAR	959	862	523	11.3%	83.4%	2,400	1,722	39.4%
Sales	225	264	129	-14.8%	74.4%	581	537	8.2%
Services	734	598	394	22.7%	86.3%	1,819	1,185	53.5%
Total	1,562	1,461	1,068	6.9%	46.3%	4,164	3,421	21.7%

10.6% yoy revenue increase from Thaicom 5 transponder leasing service and valueadded services.

- Revenue from the Thaicom 5 conventional satellite business for Q3/2011 was Baht 603 million, up by Baht 58 million or 10.6% from Baht 545 million in Q3/2010, and rose by Baht 4 million or 0.7% from Baht 599 million in Q2/2011. These were caused by:
  - Revenue growth from satellite transponder leasing service provided to broadcasting satellite operators.
  - Revenue growth from value-added services e.g. teleport services including tape playout and digital signal compression.

The demand for commercial satellite services from broadcasting satellite operators continues to be strong and growing with an increase in the number of television channels under the conventional satellite platform at 78.5 degrees east from 314 channels at the end of Q3/2010 to 409 channels at the end of Q3/2011.

83.4% yoy IPSTAR revenue increase mainly from 86.3% IPSTAR service revenue growth.

- Revenue from the Thaicom 4 (IPSTAR) broadband satellite business was Baht 959 million in Q3/2011, up by Baht 436 million or 83.4% from Baht 523 million in Q3/2010. This was contributed by:
  - Service revenue was Baht 734 million, a growth of Baht 340 million or 86.3%. The IPSTAR service growth contributed to an increase of Baht 634 million or 53.5% year-on-year in the 9M/2011 IPSTAR service revenue. The main drivers of service growth in Q3/2011 are:
    - > Higher bandwidth usage mainly in India, Myanmar, Japan, Australia, Malaysia, Philippines, New Zealand, Indonesia, and Cambodia.
    - Full charge to customer in Japan. The Company has charged bandwidth usage fees in full to the customer in Japan since April 2011 on a monthly basis, while in Q3/2010 the Company charged it with a 50% discount for a 1-year advance payment for the service period of April 2010-March 2011.
    - Gateway Access Fee. In Q3/2011, NBN Company Limited ("NBN Co") paid a gateway access fee of approximately Baht 100 million to IPSTAR Australia Pty Ltd ("IPA")
  - Sales revenue was Baht 225 million, a growth of Baht 96 million or 74.4% mainly due to:
    - > Sale of IPSTAR gateway and equipment for IPSTAR gateway. In Q3/2011, the Company sold an IPSTAR gateway in Japan and equipment for IPSTAR gateway in Myanmar and Australia; offset by
    - User Terminal ("UT") sales volume drop.



Compared to the previous quarter, IPSTAR revenue rose by Baht 97 million or 11.3% on:

- Service revenue growth of Baht 136 million or 22.7% attributable to:
  - Gateway Access Fee. In Q3/2011, NBN Co paid a gateway access fee of approximately Baht 100 million to IPA.
  - > Higher bandwidth usage mainly in Myanmar, Philippines, New Zealand, Indonesia, Australia, and Malaysia.
- Sales revenue drop of Baht 39 million or 14.8% following:
  - ➤ Lower UT sales volume; offset by
  - Sale of IPSTAR gateway and equipment for IPSTAR gateway. In Q3/2011, the Company sold an IPSTAR gateway in Japan and equipment for IPSTAR gateway in Myanmar and Australia.

### Telephone services

The Company's revenue from telephone services in Q3/2011 was Baht 277 million, down by Baht 44 million or 13.7% compared to Baht 321 million in Q3/2010.

#### Mfone

Currently, there are 9 mobile operators in Cambodia, leading to a price war and the intense competition in the market, and decreases in the number of telephone subscribers and in revenue per minute of usage.

### LTC

The mobile phone industry in Lao PDR also faces higher competition resulting in a drop in the number of telephone subscribers; however, LTC still ranks No.1 in Lao PDR's mobile phone market share. In Q3/2011, average prepaid mobile revenue per subscriber was higher than in Q3/2010 as a result of the control of mobile phone tariffs made by the Lao Ministry of Post, Telecommunication, and Communication ("MPTC") and disallowed free-airtime promotion to customers. These resulted in higher telephone revenue generated by LTC.

Compared to the prior quarter, telephone revenue rose by Baht 3 million or 1.1%.

### Mfone

The intense price competition in Cambodia's telephone market led to a decrease in the number of telephone subscribers and in revenue per minute of usage.

#### LTC

Average prepaid mobile revenue per subscriber was higher than in Q2/2011, resulting in higher telephone revenue generated by LTC.

## Internet access and media services

Revenue from Internet access and media services in Q3/2011 was Baht 129 million, down by Baht 100 million or 43.7% from Baht 229 million in Q3/2010.

### DTV satellite dish sales

- DTV Service Co., Ltd. ("DTV") reported a drop in DTV satellite dish sales volume in Thailand, leading to lower revenue generated by DTV.
- Cambodian DTV Network limited ("CDN") had an increase in IRD box sales volume in Cambodia, resulting in higher revenue generated by CDN.
- Internet revenue generated by LTC was higher following an increase in the number of subscribers, while Internet revenue generated by Mfone was close to its Internet revenue in Q3/2010.



Compared to the previous quarter, revenue from Internet access and media services in Q3/2011 rose by Baht 2 million or 1.6%.

- DTV satellite dish sales
  - DTV's revenue was close to its revenue in Q2/2011.
  - CDN had a decrease in IRD box sales volume in Cambodia, resulting in lower revenue generated by CDN.
- Internet revenue generated by LTC was higher following an increase in the number of subscribers, while Internet revenue generated by Mfone was close to its Internet revenue in Q3/2010.

As at the end of Q3/2011, accumulated DTV sales volume was 1,144,860 sets, up 296,977 sets from 847,883 sets at the end of Q3/2010.

### Cost of sales and service

The Company reported total cost of sales and service for Q3/2011 of Baht 1,429 million, an increase of Baht 6 million or 0.4% compared to Baht 1,423 million in Q3/2010, on a cost increase from the satellite business, offset by cost decreases from the telephone business, and the Internet access and media business. Compared to Q2/2011, total cost of sales and service for Q3/2011 rose by Baht 13 million or 0.9% on cost increases from the satellite business and the Internet access and media business, offset by a cost decrease from the telephone business.

Total cost for the first nine months of 2011 was Baht 4,151 million, down by Baht 245 million or 5.6% from Baht 4,396 million for the same period last year. This was a result of cost decreases from the satellite business, the Internet access and media business, and the telephone business. For the 9M/2011, total cost accounted for 76.9% of total sales and services income, down from 87.1% in 9M/2010.

Cost of sale of goods and rendering of services	Q3/11	Q2/11	Q3/10	%QoQ	%YoY	9M/11	9M/10	%YoY
Satellite and related services	1,018	998	931	2.0%	9.3%	2,907	2,974	-2.3%
Telephone services	307	320	328	-4.1%	-6.4%	960	1,025	-6.3%
Internet access and media services	104	98	164	6.1%	-36.6%	284	397	-28.5%
Total	1,429	1,416	1,423	0.9%	0.4%	4,151	4,396	-5.6%

## Cost of satellite transponder leasing and related services

Cost relating to transponder leasing and related services in Q3/2011 was Baht 1,018 million, an increase of Baht 87 million or 9.3% from Baht 931 million in Q3/2010 and an increase of Baht 20 million or 2.0% from Baht 998 million in Q2/2011.

Satellite and related services	Q3/11	Q2/11	Q3/10	%QoQ	%YoY	9M/11	9M/10	%YoY
Thaicom 2, 5	239	223	251	7.2%	-4.8%	700	848	-17.5%
IPSTAR	779	775	680	0.5%	14.6%	2,207	2,126	3.8%
Total	1,018	998	931	2.0%	9.3%	2,907	2,974	-2.3%



- Cost relating to the Thaicom 5 conventional satellites was Baht 239 million, a decrease
  of Baht 12 million or 4.8% from Baht 251 million in Q3/2010, mainly caused by lower
  cost of fiber optic for satellite transponder leasing service provided to broadcasting
  satellite operators, offset by higher operating agreement fee in line with the revenue
  growth.
  - Compared to Q2/2011, the cost increased by Baht 16 million or 7.2% due mainly to higher cost of transponder rental for the global digital television service, offset by lower cost of providing the system integration services.
- Cost of providing IPSTAR services was Baht 779 million, up by Baht 99 million or 14.6% from Baht 680 million in Q3/2010, and up by Baht 4 million or 0.5% from Baht 775 million in Q2/2011, primarily due to increases in the following:
  - Cost of IPSTAR gateway sales in Japan and cost of IPSTAR gateway equipment sales in Myanmar and Australia.
  - Operating agreement fee in line with the IPSTAR bandwidth revenue growth; offset by
  - A decrease in cost of UT sales following the UT sales drop.

### Cost of telephone services

Cost relating to the telephone business for Q3/2011 amounted to Baht 307 million, down by Baht 21 million or 6.4% from Baht 328 million in Q3/2010, with the following:

- Mfone reported cost decreases in:
  - Cost of electricity resulting from its efficiency in cost control.
  - Revenue sharing cost following the revenue drop.
  - Cost of interconnection charge.
- Offset by LTC's cost increases in:
  - Cost of inter-roaming.
  - Depreciation cost for its expanded telephone network.

Compared to Q2/2011, the telephone cost for Q3/2011 decreased by Baht 13 million or 4.1% on the following:

- Mfone's lower cost of electricity and cost of interconnection charge.
- Offset by LTC's cost increases in:
  - Depreciation cost for its expanded telephone network.
  - Cost of inter-roaming.

### Cost of Internet access and media services

Cost relating to the Internet access and media business in Q3/2011 was Baht 104 million, down by Baht 60 million or 36.6% from Baht 164 million in Q3/2010.

- DTV reported a drop in cost of DTV satellite dish sales in Thailand, in line with its revenue drop.
- CDN reported higher cost of IRD box sales in Cambodia, following it revenue growth.

Compared to Q2/2011, the cost rose by Baht 6 million or 6.1%.

- DTV reported higher cost of DTV satellite dish sales in Thailand.
- CDN reported lower cost of IRD box sales in Cambodia.

# Selling and administrative expenses

SG&A expenses, including directors and management benefit expenses, totaled Baht 390 million in Q3/2011, a decrease of Baht 57 million, or 12.8%, compared to Baht 447 million in Q3/2010. This was contributed by SG&A decreases from the satellite business, the telephone business, and the Internet and media business.



- Satellite and related services
  - Lower doubtful debt provision. In Q3/2011, there were reversals of doubtful accounts after customer debts were collected.
  - Lower marketing expenses;

offset by higher staff expenses caused by special remuneratory benefit to the Company's employees.

- Telephone services
   Lower marketing expenses for the telephone services in Cambodia and Lao PDR.
- Internet and media services
   Lower marketing expenses for DTV satellite dish sales in Thailand.

Compared to Q2/2011, SG&A expenses decreased by Baht 4 million or 1.0% behind decreases in doubtful debt provision and obsolete stock provision for the satellite business, offset by an increase in staff expenses caused by special remuneratory benefit to the employees.

## Loss on exchange rate

In Q3/2011, the Company reported a loss on foreign exchange of Baht 23 million. This was impacted by

- The appreciation of the Thai Baht against the US dollar, so the revaluation of asset reported in US dollars such as cash deposits, trade accounts receivable and accrued income, led to a loss on foreign exchange for the Company's Satellite Group; offset by
- The depreciation of the Singapore dollar against the US dollar, so the revaluation of loans to a subsidiary and accrued income led to a gain on foreign exchange for Shenington Investments Pte Ltd. ("Shenington").

The foreign exchange loss for Q3/2011 was Baht 9 million lower than the foreign exchange loss of Baht 32 million for Q3/2010. With the appreciation of the Thai Baht and Singapore dollar against the US dollar in Q3/2010, the revaluation of assets e.g. tax deposit in India, trade accounts receivable and accrued income mainly caused the foreign exchange loss. Most of the foreign exchange losses in Q3/2011 and Q3/2010 were unrealized.

### Share of profit of associates – equity method

Share of profit of associates in Q3/2011 was Baht 32 million, increased by Baht 1 million or 3.2% from Baht 31 million in Q3/2010, due to a 5.6% increase year-on-year in CSL's net profit. This was due mainly to increases in revenue from the Internet business and the Voice & Mobile Content business, together with its efficiency of cost and expense control.

## Finance cost

Finance costs totaled Baht 119 million in Q3/2011, down by Baht 2 million, or 1.7%, compared with Baht 121 million in Q3/2010. Finance costs in Q3/2011 and Q3/2010 mostly comprised of debenture interests.

### Income tax expense

The Company reported income tax expense of Baht 40 million for Q3/2011, while recognizing the future benefit arising from losses carried forward that reduced the future tax base as an income tax receivable of Baht 42 million in Q3/2010.



### **IV. Financial Position**

At the end of Q3/2011, the Company reported total assets of Baht 27,074 million, an increase of Baht 1,206 million or 4.7% from Baht 25,868 million at the end of 2010. This was mainly because of higher cash and cash equivalents, and additions to PP&E mainly consisting of assets for the satellite business and the telephone network expansion, offset by the year-to-date accumulated depreciation and amortization of PP&E and PP&E under operating agreements.

### THCOM's asset components

Assets	Septembe	er 30, 2011	December 31, 2010		
	Amount	% of	Amount	% of	
	(Bt mn)	Total assets	(Bt mn)	Total assets	
Current assets	3,986	14.7	3,026	11.7	
Investment in associates	429	1.6	440	1.7	
PP&E, net	6,414	23.7	5,263	20.3	
PP&E under the concession agreement, net	13,169	48.6	14,177	54.8	

## Liquidity

At the end of Q3/2011, the Company had a current ratio of 0.82 times, down from 0.89 at the end of 2010 due mainly to:

- Short-term loans from financial institutions for the Thaicom 6 project which will be replaced with long-term loans after the Company obtains long-term loan facilities.
- Higher current portion of long-term loans.

### <u>Investments</u>

Investment in CSL was presented as "investment in subsidiaries, jointly controlled entities and associate" item. At the end of Q3/2011, the Company's investment in CSL was Baht 429 million, an increase of Baht 11 million or 2.5% from Baht 440 million at the end of 2010, reflecting:

- Proportionate recognition of CSL's net profit for 9M/2011 amounting to Baht 119 million.
- Unrealized gain from the reduction in investment in the associate of Baht 0.35 million Offset by:
- Dividend paid by CSL of Baht 130 million.

### Property, plant and equipment

Property, Plant and Equipment (PP&E) at the end of Q3/2011 was Baht 6,414 million, an increase of Baht 1,151 million or 21.9% from Baht 5,263 million at the end of 2010. This was due mainly to:

 Additions to PP&E of Baht 1,917 million for the first nine months of 2011 largely consisting of assets for the telephone network expansion in Cambodia and Lao PDR, assets under construction for the Thaicom 6 project, and satellite equipment.

Offset by:

Accumulated depreciation and amortization of PP&E of Baht 822 million in 9M/2011.

PP&E at the end of Q3/2011 also included assets under operating agreements of Mfone of approximately Baht 2,082 million, down by Baht 236 million from Baht 2,318 million at the end of 2010.



## PP&E under operating agreements

PP&E under operating agreements at the end of Q3/2011 was Baht 13,169 million, a decrease of Baht 1,008 million or 7.1% from Baht 14,177 million at the end of 2010 mostly due to depreciation and amortization expenses in 9M/2011.

## **Borrowings and Shareholders' equity**

The Company's *net borrowings* at the end of Q3/2011 totaled Baht 9,645 million, an increase of Baht 1,247 million from Baht 8,398 million at the end of 2010. This was mainly attributable to:

- Proceeds from short-term loans for the Thaicom 6 project.
- An increase in borrowing from change in status from account payable of property and equipment of telephone network in Cambodia.

#### Offset by:

- Repayment of short-term borrowings for the Thaicom 6 project.
- Repayment of long-term borrowings by IPA, DTV, and Mfone.

The Company's *shareholders' equity* at the end of Q3/2011 was Baht 14,443 million, a decrease of Baht 100 million from Baht 14,543 million at the end of 2010, reflecting:

Net loss for 9M/2011 of Baht 176 million.

### Offset by:

Translation gain relating to financial statements of foreign operations of Baht 66 million.

With higher net borrowings and lower shareholders' equity for the nine-month period ended September 30, 2011, the ratio of net borrowings to equity at the end of Q3/2011 was 0.67 times, slightly up from 0.58 times at the end of 2010.

### **Cash flow**

Net cash flow provided by operating activities for 9M/2011 was Baht 1,878 million, rose by baht 683 million or 57.2% from the same period last year, due mainly to:

- Operational improvement for 9M/2011. Operating profit for 9M/2011 was Baht 98 million, while operating loss was Baht 469 million for 9M/2010.
- Payment of accrued 18<sup>th</sup> operating agreement fee of Baht 415 million in 1H/2011, while there was no this account in 9M/2011.

Net cash flow used by investing activities for 9M/2011 was Baht 1,490 million, mostly for the Thaicom 6 project, the expansion of telephone network, and for satellite equipment. For 9M/2010, net cash flow used by investing activities was Baht 378 million.

Net cash flow provided by financing activities for 9M/2011 was Baht 512 million due mainly to:

- Proceeds from short-term loans of Baht 1,782 million mostly for the Thaicom 6 project. Offset by:
- Repayment of short-term borrowings of Baht 781 million for the Thaicom 6 project.
- Interest payment of Baht 346 million most of which consisted of debenture interests.
- Repayment of long-term borrowings of Baht 175 million by IPA, DTV, and Mfone.

For 9M/2010, net cash flow used in financing activities was Baht 568 million.

The Company had ending cash of Baht 2,166 million on September 30, 2011.

This document contains certain forward-looking statements. They refer to future events and to the future financial performance of the Companies. Forward-looking statements generally can be identified by the use of forward-looking terminology such as "may," "will," "expect," "intend," "estimate," "anticipate," "believe" or "continue." Although the Companies believe that the expectations reflected in such forward-looking statements are reasonable at this time, it can give no assurance that such expectations will prove to be correct. Given these uncertainties, readers are cautioned not to place undue reliance on such forward-looking statements.

57.2% yoy increase in operating cash flow driven by operational improvement.