



April 2014

Overview

Thaicom was founded on 7 November, 1991. The company was awarded a 30-year concession by the Ministry of Information and Communication Technology (MICT) to operate the national satellite project. The concession expires in 2021. The Company became a listed company on the Stock Exchange of Thailand (SET) on 18 January, 1994 and is publicly traded under the symbol: THCOM. As of 28 February 2014, Intouch Holdings Public Company Limited, is the largest shareholder, holding 41.14% of Thaicom's shares.

Four Types of Businesses

Satellite Transponder Leasing and Related Services:

Currently, the Company provides television broadcasting, Direct-to-Home (DTH) broadcasting and other telecommunications services through its Thaicom 5 and 6 satellites.

Thaicom 4 (IPSTAR), the world's first and one of the largest commercial broadband satellites, offers a variety of high-speed broadband satellite solutions across 13 countries in the Asia Pacific region.

Telephone Services:

Thaicom provides telephone services through an investment in Shenington Investments Pte Company Ltd. (SHEN), which is a holding company. Currently, SHEN has investments in Lao Telecommunications Co., Ltd., in the Lao PDR.

Internet and Media Services:

Thaicom provides internet and media services through its subsidiary, DTV Service Co., Ltd. DTV provides broadband network and content services as well as satellite dish sales, while CS Loxinfo PLC provides internet access services.

Publishing Telephone Directories and Print Classified Directories Services:

Thaicom provides media services for businesses through the Yellow Pages Directory and print classifieds directories services through its associated company, Teleinfo Media PLC.

Revenue Sharing on Concession :

Year	% of Revenue sharing*
1992-1996	5.5
1997-2001	10.5
2002-2006	15.5
2007-2011	17.5
2012-2016	20.5
2017-2021	22.5

*From transponders and IPSTAR Bandwidth

Thaicom 5 Specifications

Satellite	: in geostationary orbit : About 15 years of service life
Orbital Location	: 78.5°E
Transponder	: 25 C-Band : 14 Ku-Band
Launch Year	: May 2006
Coverage Area	: Indochina, Asia, Africa, Middle East

Disclaimer:

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Thaicom Plc.

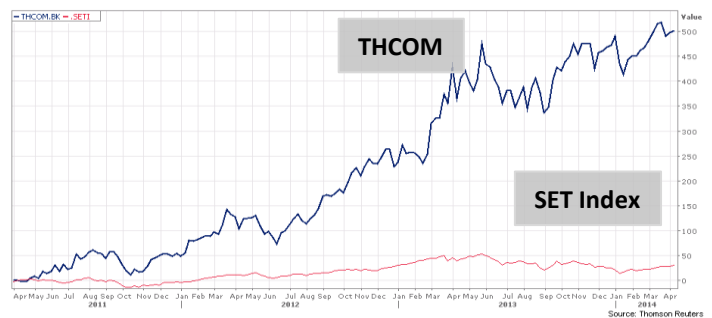
Sector: Communication

As of 10 Apr 2014	THCOM/	SET/ Reuters/ Bloomberg	THCOM.BK/ THCOM TB
12-month high	Bt.		43.75
12-month low	Bt.		21.90

Stock data

Registered Capital	1,132.08 million shares
Paid-up Capital	1,095.94 million shares
Par value	5.00 THB
Market Capitalization	44,385.47 million THB
Earning Per Share	0.29 THB
Book value/share	14.18 THB

3 Years Price Performance relative to SET Index



Major Shareholders

As of February 2014

1. Shin Corporation Plc.	41.14%
2. Thai NVDR Co., Ltd.	8.26%
3. Mr. Wichai Mitsuntisuk	2.21%
4. EGAT Provident Fund by UOB (Thailand)	1.71%
5. Thai Value Focus Equity (dividend)	1.49%
6. State Street Bank Europe Limited	0.89%
7. HSBC (Singapore) Nominees Pte. Ltd.	0.81%
8. Ms. Nonthaya Apinothai	0.80%
9. Mr. Narit Jia-Apa	0.77%
10. Mr. Kitti Ngammaharat	0.65%

Total Shareholders

9,662

%Free Float

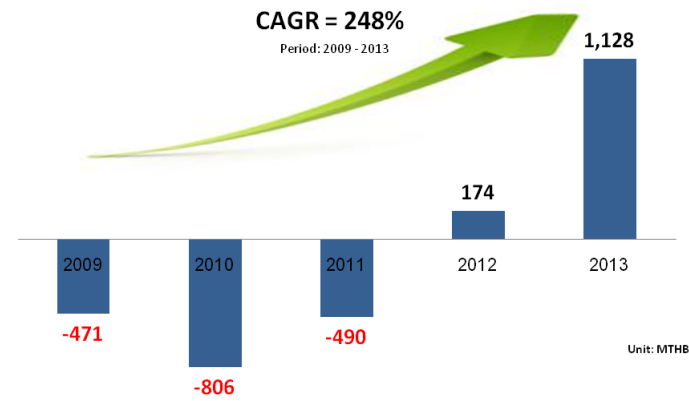
58.85%

New Satellites

Satellite	Thaicom 6	Thaicom 7
	In geostationary orbit	
	About 15 years of service life	
Orbital Location	78.5°E	120°E
Transponder	24 C-Band 9 Ku-Band	14 C-Band -
Launch Year	6-Jan-14	mid 2014
Coverage Area	Indochina South Asia Africa	Indochina South Asia Australia



Strong Growth of Consolidated Net Profit



Thaicom-6 Launch Success!



Thaicom-6 successfully launched on 6 January 2014 from Cape Canaveral, Florida, USA



Financial Highlights

Unit: MTHB

Operating Results	2011	2012	2013
Sales and Service Revenue	6,624	7,266	7,896
Gross Profit	2,116	2,782	3,201
Operating Profit	712	1,334	1,611
Net Profit	(490)	174	1,128
EBITDA	2,868	3,475	3,699

Financial Position	2011	2012	2013
Total Assets	27,174	25,758	27,374
Total Liabilities	12,998	11,520	11,793
Shareholders equity	14,176	14,239	15,581

Financial Ratios	2011	2012	2013
Current Ratio	0.69	1.51	0.77
D/E Ratio	0.72	0.50	0.54
Gross Profit Margin	32%	38%	41%
Operating Profit Margin	11%	18%	20%
EBITDA Margin	43%	48%	47%
ROA	-2.0%	1.0%	4.0%
ROE	-3.0%	1.0%	8.0%
EPS (Baht)	(0.45)	0.16	1.03
Dividend per Share (Baht)	-	0.40	0.45
Book Value per Share (Baht)	12.90	12.96	14.18

2013 Key Achievements:

Conventional Highlights

- : Interim capacity @78.5E provided services in advance of launch of Thaicom-6, since Aug 2013
- : Number of satellite TV channels on THAICOM satellites @78.5E increased from 465 channels in 2012 to 641 channels in 2013

IPSTAR Highlights

- : Committed bandwidth utilization reached 53%
- : Additional IPSTAR bandwidth commercialized from Thailand, China, Australia, India and Indonesia customers

End-to-End Solutions

- : Signed a contract with Kantana for the Digital Cinema Package (DCP) delivery via satellite project, first in Asia-Pacific
- : Provided mobility communications solution to H.T.M.S. Krabi
- : Provided Satcom-on-the-Move (SOTM) equipment to TRUE
- : Provided 3G Backhaul solution to AIS

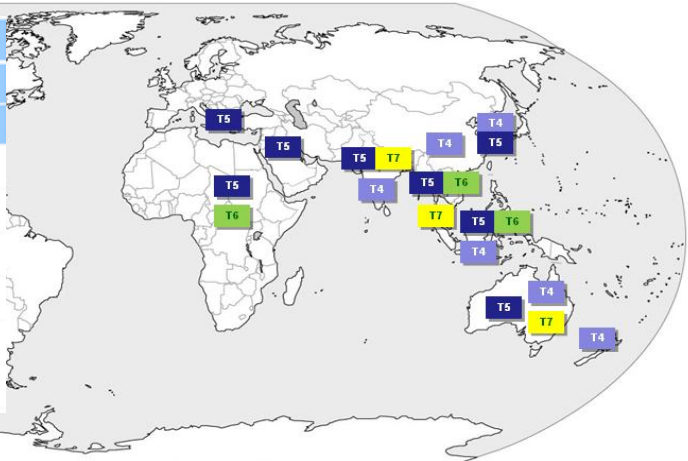
Partnership empowerment

- : Signed a Cooperation Framework Agreement with Gilat (Israel) to provide integrated platform solutions on IPSTAR across Asia-Pacific
- : Signed MOU with Global Eagle to offer In-flight Connectivity services
- : Collaborated with Kasetsart University to develop SOTM solutions

THAICOM Satellites Footprint

	T4		T5		T6		T7*	
	119.5°E		78.5°E		78.5°E		120°E	
	C	Ku	C	Ku	C	Ku	C	Ku
Indochina	-	✓	✓	✓	✓	✓	✓	-
SEA	-	✓	✓	-	✓	-	-	-
South Asia	-	✓	✓	-	-	-	✓	-
North Asia	-	✓	✓	-	-	-	-	-
Australasia	-	✓	✓	-	-	-	✓	-
ME, Africa	-	-	✓	-	✓	-	-	-

Remark*: Planned satellite



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