



November 2013

Overview

Thaicom was founded on 7 November, 1991. The company was awarded a 30-year concession by the Ministry of Communication Technology (MCT) to operate the national satellite project. The concession expires in 2021. The Company became a listed company on the Stock Exchange of Thailand (SET) on 18 January, 1994 and is publicly traded under the symbol: THCOM. As of 28 February 2013, Shin Corporation Plc. (INTOUCH), is the largest shareholder, holding 41.14% of Thaicom's shares.

Four Types of Businesses

Satellite Transponder Leasing and Related Services:

Currently, the Company provides television broadcasting, Direct-to-Home (DTH) broadcasting and other telecommunications services through its Thaicom 5 satellite.

Thaicom 4 (IPSTAR), the world's first and one of the largest commercial broadband satellites, offers a variety of high-speed broadband satellite solutions across 14 countries in the Asia Pacific region.

Telephone Services:

Thaicom provides telephone services through an investment in Shenington Investments Pte Company Ltd. (SHEN), which is a holding company. Currently, SHEN has investments in Lao Telecommunications Co., Ltd., in the Lao PDR.

Internet and Media Services:

Thaicom provides internet and media services through its subsidiary, DTV Service Co., Ltd. DTV provides broadband network and content services as well as satellite dish sales, while CS Loxinfo PLC provides internet access services.

Publishing Telephone Directories and Print Classified Directories Services:

Thaicom provides media services for businesses through the Yellow Pages Directory and print classifieds directories services through its associated company, Teleinfo Media PLC.

Revenue Sharing on Concession :

Year	% of Revenue sharing*
1992-1996	5.5
1997-2001	10.5
2002-2006	15.5
2007-2011	17.5
2012-2016	20.5
2017-2021	22.5

*From Bandwidth transponders and IPSTAR services

Thaicom 5 Specifications

Satellite	: in geostationary orbit : At least 12 years of service life
Orbital Location	: 78.5°E
Transponder	: 25 C-Band : 14 Ku-Band
Launch Year	: May 2006
Coverage Area	: Indochina, Asia, Africa, Middle East

Disclaimer:

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Thaicom Plc.

Sector: Communication

As of 15 Nov 2013

12-month high

12-month low

SET/ Reuters/ Bloomberg

THCOM/

THCOM.BK/

THCOM TB

Bt. 41.50

Bt. 21.90

Stock data

Registered Capital	1,132.08 million shares
Paid-up Capital*	1,095.94 million shares
Par value	5.00 THB
Market Capitalization	43,289.54 million THB
Earning Per Share	0.29 THB
Book value/share	13.35 THB

3 Years Price Performance relative to SET Index



Major Shareholders

As of October 2013

1. Shin Corporation Plc.	41.14%
2. Thai NVDR Co., Ltd.	8.45%
3. HSBC (Singapore) Nominees Pte. Ltd.	2.97%
4. Mr. Wichai Mitsuntisuk	2.28%
5. EGAT Provident Fund by UOB (Thailand)	2.08%
6. Thai Value Focus Equity (dividend)	1.42%
7. Ms. Nonthaya Apinothai	0.85%
8. Mr. Narit Jia-Apa	0.78%
9. The Bank of New York Mellon	0.86%
10. SOMERS (U.K.) LIMITED	0.74%

Total Shareholders

9,951

%Free Float

58.85%

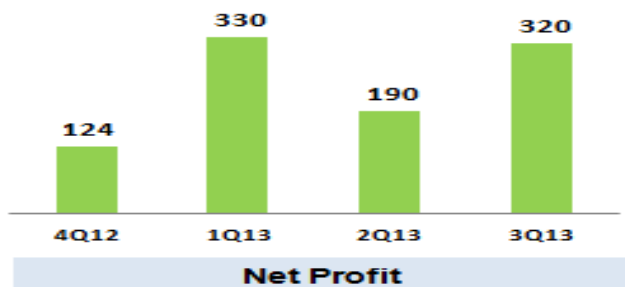
New Satellite Projects

Satellite	Thaicom 6	Thaicom 7
	In geostationary orbit	
	About 15 years of service life	
Orbital Location	78.5°E	120°E
Transponder	18 C-Band 8 Ku-Band	14 C-Band -
Launch Year	2013	1H14
Coverage Area	Indochina South Asia Africa	Indochina South Asia Australia



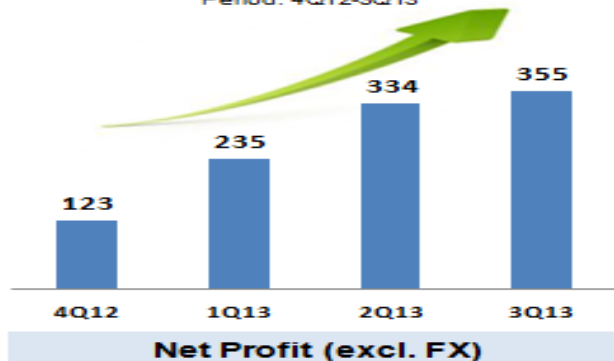
Strong Growth in Consolidated Net Profit

Unit: MTHB



CAGR = 30.23%

Period: 4Q12-3Q13



Financial Highlights

Unit: MTHB

Operating Results	1Q13	2Q13	3Q13
Sales and Service Revenue	1,774	1,774	2,062
Gross Profit	701	701	839
Operating Profit	295	295	461
Net Profit	330	330	320
EBITDA	811	811	979
Financial Position			
Total Assets	24,405	24,405	25,155
Total Liabilities	10,315	10,315	10,485
Shareholders equity	14,056	14,056	14,670
Financial Ratios			
Current Ratio	1.82	1.82	2.58
D/E Ratio	0.51	0.51	0.56
Gross Profit Margin	40%	40%	41%
Operating Profit Margin	17%	17%	22%
provides	46%	46%	47%
ROA	1.4%	1.4%	1.3%
ROE	2.3%	2.3%	2.2%
EPS (Baht)	0.30	0.30	0.29
Dividend per Share (Baht)	-	-	-
Book Value per Share (Baht)	12.85	12.85	13.35

9M13 Key Achievements:

Continued positive financial performance

: Consolidated net profit grew 68% QoQ

Synertone's EGM voted 100% in favor of IPSTAR deal

: Started recognizing revenue in 4Q13

Additional revenue from Conventional

: Interim capacity @78.5E in operation since Aug 2013 serving Thai and Myanmar broadcasters

: Host 600+ satellite TV channels (approx. 70 HD)

Additional revenue from IPSTAR bandwidth commercialized

: Australia's NBN continued to increase bandwidth usage beyond contractual commitment

: Signed additional bandwidth agreement with India's Antrix

Committed bandwidth utilization

: Thaicom 4 (IPSTAR) reaches 54%

: Thaicom 6 reaches 66% pre-launch sale

Partnership empowerment

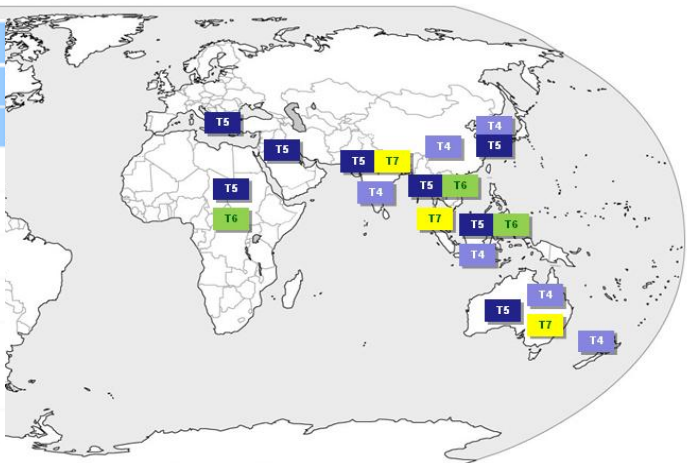
: Signed a Cooperation FA with Gilat to provide solutions on IPSTAR

: Signed MOU with Global Eagle to offer In-flight Connectivity services in Asia-Pacific

THAICOM Satellites Footprint

	T4		T5		T6*		T7*	
	119.5°E		78.5°E		78.5°E		120°E	
	C	Ku	C	Ku	C	Ku	C	Ku
Indochina	-	✓	✓	✓	✓	✓	✓	-
SEA	-	✓	✓	-	✓	-	-	-
South Asia	-	✓	✓	-	-	-	✓	-
North Asia	-	✓	✓	-	-	-	-	-
Australasia	-	✓	✓	-	-	-	✓	-
ME, Africa	-	-	✓	-	✓	-	-	-

Remark: *planned satellites



Contact us

Investor Relations **Thaicom Public Company Limited**

Address: 41/103 Rattanathibet Road, Nonthaburi 11000

Tel: +66 2596 5072-3

Fax: +66 2591 0705

E-mail: ir@thaicom.net

Website: www.thaicom.net

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