



August 2013

Overview

Thaicom was founded on 7 November, 1991. The company was awarded a 30-year concession by the Ministry of Communication Technology (MCT) to operate the national satellite project. The concession expires in 2021. The Company became a listed company on the Stock Exchange of Thailand (SET) on 18 January, 1994 and is publicly traded under the symbol: THCOM. As of 28 February 2013, Shin Corporation Plc. (INTOUCH), is the largest shareholder, holding 41.14% of Thaicom's shares.

Four Types of Businesses

Satellite Transponder Leasing and Related Services:

Currently, the Company provides television broadcasting, Direct-to-Home (DTH) broadcasting and other telecommunications services through its Thaicom 5 satellite.

Thaicom 4 (IPSTAR), the world's first and one of the largest commercial broadband satellites, offers a variety of high-speed broadband satellite solutions across 14 countries in the Asia Pacific region.

Telephone Services:

Thaicom provides telephone services through an investment in Shenington Investments Pte Company Ltd. (SHEN), which is a holding company. Currently, SHEN has investments in Lao Telecommunications Co., Ltd., in the Lao PDR.

Internet and Media Services:

Thaicom provides internet and media services through its subsidiary, DTV Service Co., Ltd. DTV provides broadband network and content services as well as satellite dish sales, while CS Loxinfo PLC provides internet access services.

Publishing Telephone Directories and Print Classified Directories Services:

Thaicom provides media services for businesses through the Yellow Pages Directory and print classifieds directories services through its associated company, Teleinfo Media PLC.

Revenue Sharing on Concession :

Year	% of Revenue sharing*
1992-1996	5.5
1997-2001	10.5
2002-2006	15.5
2007-2011	17.5
2012-2016	20.5
2017-2021	22.5

*From Bandwidth transponders and IPSTAR services

Thaicom 5 Specifications

Satellite	: in geostationary orbit : At least 12 years of service life
Orbital Location	: 78.5°E
Transponder	: 25 C-Band : 14 Ku-Band
Launch Year	: May 2006
Coverage Area	: Indochina, Asia, Africa, Middle East

Disclaimer:

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Thaicom Plc.

Sector: Communication

As of 13 August 2013

12-month high

12-month low

SET/ Reuters/ Bloomberg

THCOM/ THCOM.BK/ THCOM TB

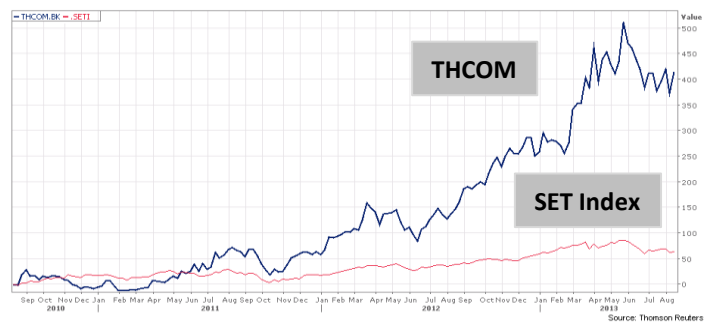
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Stock data

Registered Capital	1,132.08 million shares
Paid-up Capital*	1,095.94 million shares
Par value	5.00 THB
Market Capitalization	37,809.85 million THB
Earning Per Share	0.17 THB
Book value/share	12.83 THB

3 Years Price Performance relative to SET Index



Major Shareholders

As of April 2013

1. Shin Corporation Plc.	41.14%
2. Thai NVDR Co., Ltd.	8.29%
3. HSBC (Singapore) Nominees Pte. Ltd.	2.68%
4. Mr. Pongsak Thammatucharee	2.45%
5. Mr. Wichai Mitsuntisuk	2.28%
6. EGAT Provident Fund by ING Funds (Thailand)	2.09%
7. Somers (U.K.) Limited	1.00%
8. State Street Bank Europe Ltd.	0.98%
9. The Bank of New York Mellon	0.86%
10. Mr. Kitti Ngammaharut	0.83%

Total Shareholders	10,774
%Free Float	58.85%

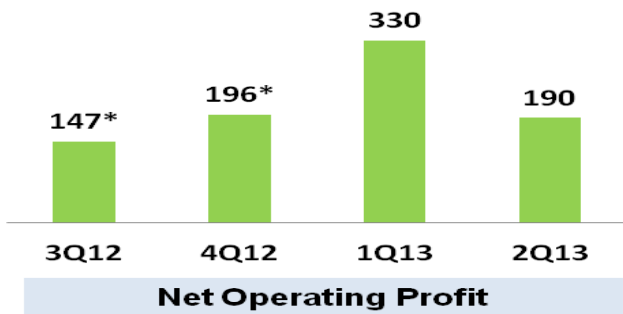
New Satellite Projects

Satellite	Thaicom 6	Thaicom 7
	In geostationary orbit	
	About 15 years of service life	
Orbital Location	78.5°E	120°E
Transponder	18 C-Band 8 Ku-Band	14 C-Band -
Launch Year	2013	early 2014
Coverage Area	Indochina South Asia Africa	Indochina South Asia Australia



Strong Growth in Consolidated Net Operating Profit

Unit: MTHB



CAGR = 35.9%

Period: 3Q12-2Q13

Unit: MTHB



Financial Highlights

Unit: MTHB

Operating Results	2Q12	1Q13	2Q13
Sales and Service Revenue	1,808	1,774	1,794
Gross Profit	696	701	764
Operating Profit	301	295	411
Net Profit	115	330	190
EBITDA	926	811	947
Financial Position			
Total Assets	28,553	24,405	24,839
Total Liabilities	14,197	10,315	10,477
Shareholders equity	14,356	14,056	14,362
Financial Ratios			
Current Ratio	0.79	1.82	1.99
D/E Ratio	0.75	0.51	0.52
Gross Profit Margin	38%	40%	43%
Operating Profit Margin	17%	17%	23%
provides	51%	46%	53%
ROA	0.4%	1.4%	0.8%
ROE	0.8%	2.3%	1.3%
EPS (Baht)	0.10	0.30	0.17
Dividend per Share (Baht)	-	-	-
Book Value per Share (Baht)	13.10	12.85	12.83

*Excluded extraordinary items.

1H13 Key Achievements:

Continued positive financial performance

: Consolidated net profit grew 232% in 1H13

Thailand's TOT takes up the rest of bandwidth capacity

: Started recognizing additional revenue since April 2013

China's Synertone deal making positive progress

: Signed Definitive Agreement and Revenue Sharing Agreement

: In HKEx process before approval in Synertone's EGM shareholders meeting

Additional revenue from IPSTAR bandwidth sales

: Australia's NBN and Malaysia's Measat continued to increase bandwidth usage beyond contractual commitment

: Signed additional bandwidth agreement with Indonesian and Indian broadcasters

Committed bandwidth utilization

: Thaicom 4 (IPSTAR) reaches 54%

: Thaicom 6 reaches 66% pre-launch sale

Acquired interim capacity ahead of Thaicom 6

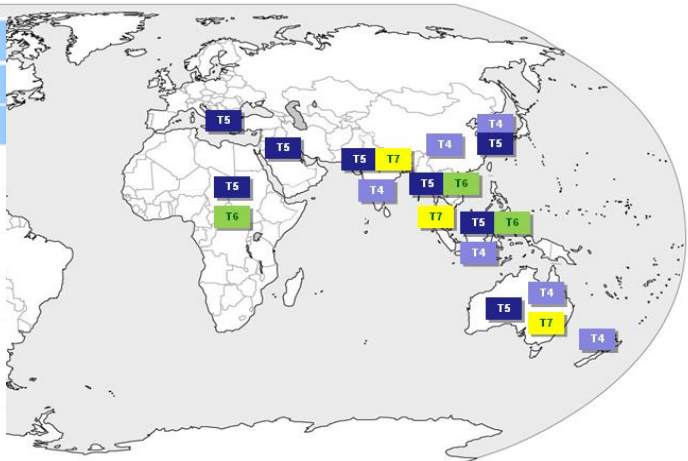
: To serve the bandwidth requirements of our customers

: To realize additional revenues before the launch of Thaicom 6

THAICOM Satellites Footprint

	T4		T5		T6*		T7*	
	119.5°E		78.5°E		78.5°E		120°E	
	C	Ku	C	Ku	C	Ku	C	Ku
Indochina	-	✓	✓	✓	✓	✓	✓	-
SEA	-	✓	✓	-	✓	-	-	-
South Asia	-	✓	✓	-	-	-	✓	-
North Asia	-	✓	✓	-	-	-	-	-
Australasia	-	✓	✓	-	-	-	✓	-
ME, Africa	-	-	✓	-	✓	-	-	-

Remark: *planned satellites



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