

Thaicom awarded Corporate Social Responsibility Award at Via Satellite Excellence Awards

Nonthaburi, March 24, 2015 – **Thaicom**, one of Asia’s leading satellite operators, has been presented with the Corporate Social Responsibility Award at this year’s Via Satellite Excellence Awards.

Awarded during SATELLITE 2015, the honor recognizes Thaicom’s commitment to sustainable development that benefits both business and society as a whole. This includes a number of projects it has spearheaded across the Asia-Pacific region, positively affecting the communities involved.

One such initiative is the “Thai Kids Thaicom” project. Thaicom was the first operator to provide distance learning via satellite in Thailand, creating opportunities for underprivileged children and people in remote parts of Thailand.

Today, Thaicom’s “Thai Kids Thaicom” project plays an important part in the education of about 600,000 school children by donating and installing satellite dishes and receivers to 3,000 schools across the country.

Suphajee Suthumpun, Thaicom’s CEO, said: “Thaicom has been recognized for one of our most important core values; our responsibility to serve and improve the communities around us. Receiving recognition from a prestigious title like Via Satellite is a great endorsement of everyone’s hard work and dedication to such excellent causes.”

The award also recognized Thaicom’s ability to respond to crises. Thaicom provided assistance after numerous disasters, such as the devastating Japanese earthquake and tsunami in 2011 and both the China and Christchurch earthquakes among others. When Typhoon Haiyan struck the Philippines in November 2013, Thaicom provided satellite communications and instigated a support network among various business partners. It sent experts to install communications equipment for use by victims and officials in the affected areas. THAICOM 4 (IPSTAR), a high throughput satellite, provided critical services such as Internet and telephone communications in the disaster zones. Thaicom continues to commit to being there for any future disasters in its service area.

Via Satellite’s annual Excellence Awards ceremony salutes the innovative companies, technologies, campaigns and people who’ve helped shape the success of the global satellite industry. The Corporate Social Responsibility Award in particular recognizes the company with a proven record in developing and managing the most powerful, impactful social or environmental responsibility program.

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Winners and of the 2015 Excellence Awards were selected by the Excellence Awards committee, made up of editors and other members of the Satellite Executive of the Year Committee.

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About Thaicom

Thaicom Public Company Limited, a leading Asian satellite operator, was established in 1991 with unique proposition in providing integrated solutions for satellite broadcast and broadband. The Company houses high profiled engineering teams to provide leading-edge innovative solutions on telecommunication and satellite that answer every need with a full spectrum of services. Until now, Thaicom has launched six satellites into the orbit; three satellites are in operations. THAICOM-5 and THAICOM-6 are a "Hot Bird" broadcasting satellite for Thailand and SE Asia, boarding more than 600 TV channels, coverage over Thailand, SE Asia and Africa (by the name "Africom-1"). THAICOM-4 (IPSTAR) is the world's first broadband satellite and is providing broadband services to 14 countries across Asia-Pacific region. With the unique performance and technology of THAICOM-4, the Company has provided its solutions to many countries in the region to enable the broadband connectivity everywhere, also to recover communication networks at the time of disasters.

In September 2014, THAICOM-7 was launched in addition to existing satellite while THAICOM-8 has been under the production process which will finally also be launched to the "Hot Bird", 78.5 degrees EAST around the first half of 2016. The new bird will increase more transponders that serve the countries in Asia and Africa.

Thaicom PLC is listed on the Stock Exchange of Thailand (SET) under the trade symbol "THCOM".

About THAICOM-8

THAICOM-8 will have a total of 24 Ku-Band transponders, covering Thailand, South Asia and Africa. THAICOM-8 will serve customers' needs for increased Ku-band capacity and also strengthen THAICOM's Hot Bird platform at 78.5 Degrees East. Orbital Sciences Corporation will be the manufacturer of the satellite and Space Exploration Technologies Corporation (SPACE X) will be the launcher of the satellite.

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