

Thaicom Launches C-Band Broadcast Platform for Content Distribution in Africa

Signs Agreement with Teleport Partner ISAT Africa

Nonthaburi, 29 November 2016 – Thaicom Public Company Limited—one of Asia’s leading satellite operators—announced today that it has signed a contract with iSAT Africa—a fast growing Broadcasting, Data and Internet service provider with teleports in Africa and Europe—to expand its C-band Multi Channel Per Carrier (MCPC) broadcast platform and service into Africa. The service will facilitate distribution of TV channels on the THAICOM 6 satellite.

The MCPC broadcast platform enables Thaicom to expand its broadcast services in Africa from the THAICOM 5 to the THAICOM 6 satellite at the company’s 78.5° East prime video neighbourhood. The platform is a cost-effective solution for African and international broadcasters requiring to develop their content distribution across Sub-Saharan Africa. Teleport operator iSAT Africa will provide ground and uplink services for the MCPC broadcast platform from its facility in Nairobi, East Africa.

“Our MCPC broadcast platform offers TV Channels from across the globe a complete end-to-end solution for delivering their content to viewers in Sub-Saharan Africa,” said **Patompob (Nile) Suwansiri, Chief Commercial Officer, Thaicom**. “The MCPC broadcast platform supports entry for new channel carriers and complements our growing portfolio of content distribution solutions. We are very pleased to welcome iSAT Africa as our teleport partner to help us in our mission to provide channel carriers the opportunity to reach new audiences in Africa.”

“We are pleased to partner with Thaicom who is one of the leading satellite operators in the world. Our partnered MCPC platform over C-band, further enhances our services and provides yet another unique Broadcasting solution to our existing and new Media customers. The content will be directly uplinked from our teleport in Kenya to offer local presence of international standards to the global broadcast market,” said **Rakesh Kukreja, Managing Director, iSAT Africa**. “We expect this to quickly become a key video neighborhood for broadcasters in Africa.”

Thaicom’s MCPC media platform is based on DVB-S modulation and MPEG-2 compression technology, and can be received with small antenna sizes in much of its coverage area thanks to the THAICOM 6 satellite’s high power C-band beam.

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About THAICOM

THAICOM Public Company Limited, a leading Asian satellite operator, was established in 1991. The Company was the first to launch a broadband satellite in the world, and is a leader in developing integrated solutions for satellite broadband and broadcast services. The Company’s engineering teams provide leading-edge innovative solutions for satellite-based telecommunications services. Since its establishment the Company has launched eight satellites, with five satellites in operation: THAICOM 4 (IPSTAR) provides a variety of broadband and data services, including cellular backhaul, mobility, government USO support, content delivery, business continuity and emergency services in thirteen countries in Asia Pacific.

THAICOM 6 is to expand the Company’s broadcast carrying capacity in SE Asia and Africa (by the name “AFRICOM 1”) and is collocated with THAICOM 5 at 78.5 degrees East; the satellites board a combined 700 TV channels both in SD and HD formats. THAICOM 7 was launched in September 2014 to provide media & data services for Asia’s and Australasia’s entertainment and telecom industries at 120

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degrees East. THAICOM 8 was launched in May 2016 to expand Thaicom's servicing capacity and footprint in the region. Thaicom is traded on the Stock Exchange of Thailand (SET) under the trade symbol "THCOM".

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