



30 June 2016

PH010/2016



Thaicom kicks off SpaceBox STEP-1 Satellite for the space industry's next generation

Mr. Paron Israsena, Chairman of the Board of Directors (fourth from left), **Mr. Paiboon Panuwattanawong CEO** (third from left), and the senior management of **Thaicom Public Company Limited**, a leading Asian satellite operator, host a ceremony to kick off SpaceBox STEP-1: Thailand's CubeSat for the Next Generation, an educational and research project to develop small satellites conducted under the company's "Connectivity for Sustainability" initiative. The project is a collaboration with *King Mongkut's Institute of Technology Ladkrabang*, *King Mongkut's University of Technology Thonburi*, *Darunsikhalai School for Innovative Learning*, and researchers from *SpaceBox Laboratory* to inspire Thai youth with an interest in space and to drive innovation and progress in the Thai satellite and space industries. In its 25th year, Thaicom is dedicated to building a sustainable future by working toward the Thaicom Sustainability Goals of developing innovations and infrastructure for communications, improving education, reducing inequality, and improving quality of life in partnership with stakeholders from all sectors.

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Photo Release

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Sustainable Development

In its 25th year, Thaicom is approaching sustainable development holistically to improve quality of life for all stakeholders and continue to grow as a leading Asian satellite operator. Thaicom aims to create value alongside society by providing connectivity, innovation, and responsible services under the guiding principles of corporate governance. Such efforts not only cover the quality satellite equipment, technology, and signal, but also extend to the development of expert personnel. In addition to preparing to support the growth of the Digital Economy, Thaicom looks after society and the environment, particularly in the area of education. Believing that a strong education system is the foundation for a strong nation, Thaicom leverages satellite technology to deliver distance learning to communities across Thailand through "Thai Kids Thaicom". Thaicom also works to provide reliable communications services following disasters to ensure aid and recovery efforts can effectively reach disaster victims in areas throughout Asia-Pacific.

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