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Thaicom and ONIE work toward 'Pracharat' Extend distance learning via satellite

Thaicom Public Company Limited, represented by Senior Vice-President of Corporate Affairs Ekachai Phakdurong, signs an agreement with the **Office of Non-Formal and Informal Education (ONIE)**, led by Secretary-General Surapong Jamjod, for collaboration on the ***Distance Learning via Satellite*** project. Thaicom will provide Mae Fah Luang Highland Community Learning Centers with satellite receiver dishes, set-top boxes, and other necessary equipment to deliver educational content to hill tribes in rural and remote areas. The project will contribute to the nation's educational infrastructure and overall quality of life by helping to ensure equal opportunity and access to high-quality education throughout Thailand.

This agreement is a first step toward progress under Thailand's newly-launched Pracharat Policy which encourages the public, private, and civic sectors to work together to solve problems and lay stronger foundations for sustainable development in Thailand. The policy emphasizes improving education and empowering rural communities—two goals which are at the heart of the *Distance Learning via Satellite* project.

Executives and key stakeholders from both Thaicom and ONIE attended the signing ceremony held recently at Thaicom Satellite Station.

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Sustainable Development

In its 25th year, Thaicom is approaching sustainable development holistically to improve quality of life for all stakeholders and continue to grow as a leading Asian satellite operator. Thaicom aims to create value alongside society by providing connectivity,

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innovation, and responsible services under the guiding principles of corporate governance. Such efforts not only cover the quality satellite equipment, technology, and signal, but also extend to the development of expert personnel. In addition to preparing to support the growth of the Digital Economy, Thaicom looks after society and the environment, particularly in the area of education. Believing that a strong education system is the foundation for a strong nation, Thaicom leverages satellite technology to deliver distance learning to communities across Thailand through "Thai Kids Thaicom". Thaicom also works to provide reliable communications services following disasters to ensure aid and recovery efforts can effectively reach disaster victims in areas throughout Asia-Pacific.

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