

## **Thaicom Signs Global Distribution Deal with Somaliland National Television (SLNTV)**

**Nonthaburi, 28 April 2016** – Thaicom Public Company Limited, one of Asia’s leading satellite operators, today announced that it entered into a multi-year agreement with Somaliland National Television (SLNTV), Somaliland’s national broadcaster. Thaicom currently broadcasts 15 TV channels in East Africa on its broadcast platform at 78.5 degrees east.

Under the terms of the agreement, Thaicom will provide SLNTV with C-band capacity on the THAICOM 5 satellite and a complete end-to-end solution which includes the design, installation and commissioning of the uplink facility. Turnaround service for global distribution of SLNTV’s programming is facilitated on Thaicom’s Multi Channels Per Carrier (MCPC) transmission platform.

**H.E. Osman Abdillahi Sahardeed, Minister, Ministry of Information, Culture and National Guidance, Somaliland**, said, “Thaicom is an ideal partner for SLNTV to expand our viewer base and our markets. We are pleased with Thaicom’s customer centric approach and end-to-end service delivery capability. The agreement will enable SLNTV to broadcast our network programming fare – which is comprised of entertainment, news and sports – to a worldwide audience.”

“Thaicom is pleased that SLNTV has chosen our global platform for the worldwide delivery of their programming bouquet, enabling the network to reach viewers in every corner of the world”, said **Paiboon Panuwattanawong, CEO, Thaicom**. “The Africa market is important to us and this agreement offers the coverage, flexibility and reliability that SLNTV needs as they expand their service offering on a global scale.”

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Global beam coverage on THAICOM 5 spans over four continents, providing services to viewers in Asia, Europe, Australia and Africa. Thaicom satellites currently are boarding nearly 800 TV channels – both in Standard Definition (SD) and High Definition (HD) formats.

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**About Thaicom**

Thaicom Public Company Limited, a leading Asian satellite operator, was established in 1991 with unique proposition in providing integrated solutions for satellite broadcast and broadband. The Company houses high profiled engineering teams to provide leading-edge innovative solutions on telecommunication and satellite that answer every need with a full spectrum of services. Until now, Thaicom has launched six satellites into the orbit; three satellites are in operations. THAICOM-5 and THAICOM-6 are a "Hot Bird" broadcasting satellite for Thailand and SE Asia, boarding more than 792 TV channels, coverage over Thailand, SE Asia and Africa (by the name "Africom-1"). THAICOM-4 (IPSTAR) is the world's first broadband satellite and is providing broadband services to 14 countries across Asia-Pacific region. With the unique performance and technology of THAICOM-4, the Company has provided its solutions to many countries in the region to enable the broadband connectivity everywhere, also to recover communication networks at the time of disasters.

In September 2014, THAICOM-7 was launched in addition to existing satellite while THAICOM-8 has been under the production process which will finally also be launched to the "Hot Bird", 78.5 degrees EAST around the first half of 2016. The new bird will increase more transponders that serve the countries in Asia and Africa.

Thaicom PLC is listed on the Stock Exchange of Thailand (SET) under the trade symbol "THCOM".

**About THAICOM-8**

THAICOM-8 will have a total of 24 Ku-Band transponders, covering Thailand, South Asia and Africa. THAICOM-8 will serve customers' needs for increased Ku-band capacity and also strengthen THAICOM's Hot Bird platform at 78.5 Degrees East. Orbital Sciences Corporation will be the manufacturer of the satellite and Space Exploration Technologies Corporation (SPACE X) will be the launcher of the satellite.

**About Somaliland National Television (SLNTV)**

Somaliland National TV (SLNTV) is a Somali broadcaster and the official public service station of the government of Somaliland. Founded in 2005, it broadcasts from the capital of Hargeisa via terrestrial service, as well as to other parts of Africa and the Middle East, Europe and Asia. SLNTV's programming bouquet is comprised of news, sports, entertainment and humanitarian issues. Headquartered in Somaliland's capital, Hargeisa, the station airs 24 hours a day. SLNTV is regulated by the Ministry of Information, of the Somaliland Council of Ministers.

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