

Thaicom Wins Contract for Capacity Expansion on THAICOM Satellite Platform from Forever Group, Myanmar

Nonthaburi, 4 April 2015 – **Thaicom Public Company Limited**, one of Asia’s leading satellite operators, today announced that Forever Group, Myanmar’s leading media company and DTH operator, has signed a long-term contract for five additional transponders from the existing three on the Thaicom satellite platform.

The contract is a major milestone in significantly increasing the utilization rate on Thaicom satellites. The additional satellite capacity will support Forever Group’s development of digital content delivery services and High Definition TV in Myanmar. The country has been one of Thaicom’s key markets for over 15 years. The deal underlines Thaicom’s long-term commitment to the ASEAN Economic Community (AEC) and market strategy. The company’s servicing capacity and footprint in Asia will be enhanced by upcoming satellite launches.

Forever Group’s CEO, U Win Maw, said, “Our relationship with Thaicom has been very successful, and we are pleased to further strengthen our partnership through this deal. The capacity expansion is set to boost Forever Group’s ability to advance our digital content delivery platform. THAICOM’s satellite platform serves as an important pillar in the expansion of our digital content delivery network which distributes entertainment, culture, and news to viewers in Myanmar. We look forward to a continued, successful partnership with Thaicom.”

Paiboon Panuwattanawong, CEO of Thaicom, added, “Thaicom is proud to have been chosen for the expansion of Forever Group’s broadcast and content delivery platform. The capacity expansion agreement is in line with our business plan of providing the satellite capacity needed to fuel the fast growth the Asian broadcast and media industries have been experiencing. The deal with Forever Group also supports the Thai Government’s initiative to increase trade within the ASEAN region. I would like to thank Forever Group for their continued

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trust in Thaicom and the opportunity to providing the service quality and flexibility needed to meet their business objectives.”

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About Thaicom

Thaicom Public Company Limited, a leading Asian satellite operator, was established in 1991 with unique proposition in providing integrated solutions for satellite broadcast and broadband. The Company houses high profiled engineering teams to provide leading-edge innovative solutions on telecommunication and satellite that answer every need with a full spectrum of services. Until now, Thaicom has launched six satellites into the orbit; three satellites are in operations. THAICOM-5 and THAICOM-6 are a “Hot Bird” broadcasting satellite for Thailand and SE Asia, boarding more than 792 TV channels, coverage over Thailand, SE Asia and Africa (by the name “Africom-1”). THAICOM-4 (IPSTAR) is the world’s first broadband satellite and is providing broadband services to 14 countries across Asia-Pacific region. With the unique performance and technology of THAICOM-4, the Company has provided its solutions to many countries in the region to enable the broadband connectivity everywhere, also to recover communication networks at the time of disasters.

In September 2014, THAICOM-7 was launched in addition to existing satellite while THAICOM-8 has been under the production process which will finally also be launched to the “Hot Bird”, 78.5 degrees EAST around the first half of 2016. The new bird will increase more transponders that serve the countries in Asia and Africa.

Thaicom PLC is listed on the Stock Exchange of Thailand (SET) under the trade symbol “THCOM”.

About THAICOM-8

THAICOM-8 will have a total of 24 Ku-Band transponders, covering Thailand, South Asia and Africa. THAICOM- 8 will serve customers’ needs for increased Ku-band capacity and also strengthen THAICOM’s Hot Bird platform at 78.5 Degrees East. Orbital Sciences Corporation will be the manufacturer of the satellite and Space Exploration Technologies Corporation (SPACE X) will be the launcher of the satellite.

About Forever Group

Forever Group is the leading total media entertainment group in Myanmar. Founded in 1996 as the first graphic training center in Myanmar, Forever Group also introduced the e-education learning system jointly with the Ministry of Information in 2001 and Myanmar’s first e-book business in May 2003. In 2004, the free to air TV channel MRTV-4 was launched as a joint-venture of Forever Group with Ministry of Information and Myanmar Radio and Television.

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