

Thaicom Strengthens Q1 2015 Performance

Moving Forwards with "Connecting the Future" Strategy

Nonthaburi, Thailand, May 08, 2015 – Thaicom, one of Asia's leading satellite operators, today released its operating results for Quarter 1 of 2015, recording a consolidated net profit of 540 million Baht – a 35.3 per cent increase when compared with results from the first quarter of 2014.

For the same period in 2015, consolidated revenue from the sale of goods and rendering of services totaled 3,074 million Baht, an increase of 229 million Baht (8.0 per cent) compared to 2,845 million Baht in Quarter 1 of 2014.

Suphajee Suthumpun, Chief Executive Officer at Thaicom, said: "The first quarter of 2015 has been another solid quarter for Thaicom and resulted in an operating profit (EBIT), mainly due to revenue growth from THAICOM-7 which has been generating income since November 2014. Our value-added services, for example, teleport services including tape playout and digital signal compression, and sales of satellite equipment to broadcasting satellite operators have also contributed to these results."

The revenue growth achieved mainly came from Thaicom's satellite, Internet services and media businesses, as well as efficient selling and administrative expense control. Thaicom will now move forward with its strategy for 2015, "Connecting the Future", which will connect all key parts of the business connected. More HD channels will also be made available to Thaicom customers and further developments in UHD will be made throughout 2015.

"As we head further into 2015, the future and connecting our customers to it will be a key focus for us. Our sustained growth is fueled by new partnerships and acquisitions, allowing us to serve the individual needs of each customer more effectively and efficiently than ever before. Our long-term aim continues to be to realize ubiquitous connectivity through our technology and we are committed to taking every possible measure to achieve this,"

Suphajee added.

In other areas of Thaicom's operations, its Internet and media subsidiary, CS Loxinfo PLC (CSL) saw a continued increase in the number of subscribers for corporate leased lines and Internet Data Center (IDC), with a growth of 1 per cent and 4 per cent from the previous quarter, respectively. This was due to the growth of new customers and bandwidth usage for corporate customers.

DTV, Thaicom's Direct to Home (DTH) operator, will focus on new products and services including "Digital Head-End" solutions for cable TV and IPTV operators, hotels, condominiums, and educational institutions, targeting customers who decide to upgrade from analog to digital, reducing their investment costs.

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Lao Telecommunications Co., Ltd. (LTC), Thaicom's telephone operation in the Lao PDR has successfully increased its mobile phone subscriber base, thus maintaining its leading market position with 47.48 per cent market share, up from 46.93 per cent at the end of 2014. Furthermore, the company could significantly increase the number of Internet subscribers, especially Code-Division Multiple Access (CDMA) and High Speed Packet Access (HSPA) Fixed Wireless subscribers.

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About Thaicom

Thaicom Public Company Limited, a leading Asian satellite operator, was established in 1991 with unique proposition in providing integrated solutions for satellite broadcast and broadband. The Company houses high profiled engineering teams to provide leading-edge innovative solutions on telecommunication and satellite that answer every need with a full spectrum of services. Until now, Thaicom has launched six satellites into the orbit; three satellites are in operations. THAICOM-5 and THAICOM-6 are a "Hot Bird" broadcasting satellite for Thailand and SE Asia, boarding more than 600 TV channels, coverage over Thailand, SE Asia and Africa (by the name "Africom-1"). THAICOM-4 (IPSTAR) is the world's first broadband satellite and is providing broadband services to 14 countries across Asia-Pacific region. With the unique performance and technology of THAICOM-4, the Company has provided its solutions to many countries in the region to enable the broadband connectivity everywhere, also to recover communication networks at the time of disasters.

In September 2014, THAICOM-7 was launched in addition to existing satellite while THAICOM-8 has been under the production process which will finally also be launched to the "Hot Bird", 78.5 degrees EAST around the first half of 2016. The new bird will increase more transponders that serve the countries in Asia and Africa.

Thaicom PLC is listed on the Stock Exchange of Thailand (SET) under the trade symbol "THCOM".

About THAICOM-8

THAICOM-8 will have a total of 24 Ku-Band transponders, covering Thailand, South Asia and Africa. THAICOM-8 will serve customers' needs for increased Ku-band capacity and also strengthen THAICOM's Hot Bird platform at 78.5 Degrees East. Orbital Sciences Corporation will be the manufacturer of the satellite and Space Exploration Technologies Corporation (SPACE X) will be the launcher of the satellite.

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