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Thaicom joins forces with Royal Thai Army to help improve education standards in Thailand

Thaicom PLC., in conjunction with the Royal Thai Army, has renewed its commitment to the *Thai Kids Thaicom* project with 300 satellite dishes and set-top-boxes for rural schools along the country's western border in order to improve overall education standards.

The equipment was presented to Senior Colonel Sarawut Chaiyasith by Thaicom's Chief Marketing Officer Patompob Suwansiri at a handing over ceremony. Thaicom has a long standing relationship with the military having provided officers with satellite installation training courses.

Thaicom provides satellite business solutions and innovative technology based on its core competency in satellite networking and technology. It also strives to instill strong, social responsibility values across the company, ensuring strong growth and sustainable development.

Two areas in which Thaicom has focused its social responsibility efforts are *Education Support and Community Development*, as well as *Disaster Recovery* programs. The *Education Support* program provides children – particularly those in remote areas – with satellite dishes and television to bring their educational experience up to the standard of their urban counterparts. The *Community Development and Disaster Recovery* scheme aims to not only provide an effective response to disasters, but also ensure a better quality of life for communities.

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Thaicom has created value for the company's stakeholders through its CSR activities. These include the *Satellite Saves Lives* project in cooperation with the Thai Red Cross Society, Royal Thai Air Force, Royal Thai Navy and Royal Thai Army. The project educates people on the role that Thaicom's satellites play in preparing for and responding to a crisis situation. In addition, Thaicom's *Mobility Service* provides broadband connectivity and crew welfare to the Royal Thai Navy ship H.T.M.S. Krabi; and the creation of an extraordinary space experience through a world-class exhibition called *NASA – A Human Adventure*, which has come to South East Asia for the first time.

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About Thaicom

Thaicom Public Company Limited, a leading Asian satellite operator, was established in 1991 with unique proposition in providing integrated solutions for satellite broadcast and broadband. The Company houses high profiled engineering teams to provide leading-edge innovative solutions on telecommunication and satellite that answer every need with a full spectrum of services. Until now, Thaicom has launched six satellites into the orbit; three satellites are in operations. THAICOM-5 and THAICOM-6 are a "Hot Bird" broadcasting satellite for Thailand and SE Asia, boarding more than 600 TV channels, coverage over Thailand, SE Asia and Africa (by the name "Africom-1"). THAICOM-4 (IPSTAR) is the world's first broadband satellite and is providing broadband services to 14 countries across Asia-Pacific region. With the unique performance and technology of THAICOM-4, the Company has provided its solutions to many countries in the region to enable the broadband connectivity everywhere, also to recover communication networks at the time of disasters.

In September 2014, THAICOM-7 was launched in addition to existing satellite while THAICOM-8 has been under the production process which will finally also be launched to the "Hot Bird", 78.5 degrees EAST around the first half of 2016. The new bird will increase more transponders that serve the countries in Asia and Africa.

Thaicom PLC is listed on the Stock Exchange of Thailand (SET) under the trade symbol "THCOM".

About THAICOM-8

THAICOM-8 will have a total of 24 Ku-Band transponders, covering Thailand, South Asia and Africa. THAICOM-8 will serve customers' needs for increased Ku-band capacity and also strengthen THAICOM's Hot Bird platform at 78.5 Degrees East. Orbital Sciences Corporation will be the manufacturer of the satellite and Space Exploration Technologies Corporation (SPACE X) will be the launcher of the satellite.

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