

Thaicom Continues Strong Growth in Q3/2014 Driving the High Potential of Thai Satellites

- **THAICOM 7 satellite was successfully launched into the orbit**
- **Launched a free in-flight Wi-Fi Onboard Service for the first time in Asia**
- **The Consolidated Normalized Net Profit 9M/2014 grew 67% YoY**

Nonthaburi, 11 November, 2014: Thailand's satellite operator, Thaicom Public Company Limited today released its operating results for Q3/2014 showing a strong financial growth of the Consolidated Normalized Net Profit 9M/2014 at 67% YoY with the success of THAICOM 7 satellite launching, the Wi-Fi Onboard Service for Nok Air, the issuance of 4,550 Million Thai Baht Debenture as well as the world class "NASA - A HUMAN ADVENTURE" Exhibition expected in upcoming December.

Suphajee Suthumpun, Chairman of the Executive Committee and CEO, Thaicom PLC stated that, *"In the third quarter, the company's turnover rose. Its consolidated revenue from sales of goods and rendering of services for Q3/2014 totaled Baht 2,598 million, continuously growing from the same quarter last year. The revenue from sales and services of THB 2,598 million and a normalized net profit of Baht 1,407 million which increased by 67% for 9M/2014. It's not only worth business profits, in Q3/2014, the Company's successfully launched THAICOM 7 into the orbital services at 120 degrees East. THAICOM 7 has fulfilled the increasing demand in satellite capacity among Thailand and the Asia Pacific region. Additionally, Thaicom had Issued 4,550 Million Baht Debentures with the main purpose to reduce more than 50% of THAICOM 7 Satellite cost. These Debentures have received overwhelming positive feedback from investors which reflects high confidence in The Company. Moreover, Thaicom has also provided a free in-flight Wi-Fi Onboard Service to Nok Air's passengers with a 3G-speed connection via Ku-band network for the first time in Asia."*

As for Thaicom Broadband which is one of the main businesses, Thaicom has recognized significant revenue from China's Synertone while IPSTAR Australia has also added more subscribers onto the NBN Co Satellite Support (NSS) Scheme.

*"Several milestones during the past years of Thaicom reflect our contribution to Thailand and Asia Pacific. We commit to innovation in satellite communications which is one of the major infrastructures to support the growth of the telecommunication industry. Through time, Thaicom has continuously created shared values among the key stakeholders to ensure a strong growth and sustainable development. In this December, Thaicom, as the official sponsor of the world-class space exhibition "NASA - A HUMAN ADVENTURE", will proudly present the extraordinary experience through this first in Southeast Asia to the children and Thai people. Thaicom believes in the power of inspiration and would like to open up the scientific and space edutainment among the Thai kids," **Suphajee** explained.*

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In other areas of the Company's operations, its media business, **DTV Service Co., Ltd. (DTV)** has still collaborated with True Visions to add True Vision's sports and entertainment content package on Ku-band. Moreover, DTV has focused on collaboration with content partners to expand its customer-base by delivering a diversified content. As a result, DTV generated the increase in sales of DTV satellite dish and IRD box compared to Q2/2014. Its internet and media subsidiary, **CSL** had a continuous growth on the number of subscribers for Leased Line and Internet Data Center (IDC) services, resulting from an increase in new customers and bandwidth usage from its corporate customers. For Internet services via broadband, high price competition caused a decrease in broadband customer base. The Company put more effort to focus on providing ICT & Cloud Solution Services in order to conform with current customer demands. **Lao Telecom (LTC)**, the Company's telephone operation in the Lao PDR, Currently, LTC still ranks No.1 in Lao PDR's mobile phone.

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About Thaicom

Thaicom Public Company Limited, a leading Asian satellite operator, was established in 1991 with unique proposition in providing integrated solutions for satellite broadcast and broadband. The Company houses high profiled engineering teams to provide leading-edge innovative solutions on telecommunication and satellite that answer every need with a full spectrum of services. Until now, Thaicom has launched six satellites into the orbit; three satellites are in operations. THAICOM-5 and THAICOM-6 are a "Hot Bird" broadcasting satellite for Thailand and SE Asia, boarding more than 600 TV channels, coverage over Thailand, SE Asia and Africa (by the name "Africom-1"). THAICOM-4 (IPSTAR) is the world's first broadband satellite and is providing broadband services to 14 countries across Asia-Pacific region. With the unique performance and technology of THAICOM-4, the Company has provided its solutions to many countries in the region to enable the broadband connectivity everywhere, also to recover communication networks at the time of disasters.

In September 2014, THAICOM-7 was launched in addition to existing satellite while THAICOM-8 has been under the production process which will finally also be launched to the "Hot Bird", 78.5 degrees EAST around the first half of 2016. The new bird will increase more transponders that serve the countries in Asia and Africa.

Thaicom PLC is listed on the Stock Exchange of Thailand (SET) under the trade symbol "THCOM".

About THAICOM-7

THAICOM-7 built by Orbital Sciences Corporation of U.S.A. There are 14 C-Band transponders in total, covering South Asia, Southeast Asia, Australia and New Zealand. THAICOM-7 was launched into the 120 degrees East in September 7, 2014 conveyed by Space Exploration Technologies Corporation (SPACE X)'s Falcon 9 of USA. This will create the economic opportunity of Thailand and expand the competency of the company to provide telecommunication services as well as respond to the customer demand within the servicing area.

About THAICOM-8

THAICOM-8 will have a total of 24 Ku-Band transponders, covering Thailand, South Asia and Africa. THAICOM-8 will serve customers' needs for increased Ku-band capacity and also strengthen THAICOM's Hot Bird platform at 78.5 Degrees East. Orbital Sciences Corporation will be the manufacturer of the satellite and Space Exploration Technologies Corporation (SPACE X) will be the launcher of the satellite.

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