

## Thaicom Issues 4,550 Million Baht Debentures

To reduce the financial cost of THAICOM 7 Satellite more than 50%

Nonthaburi, Thailand, September 29, 2014 – *Thaicom Public Company Limited (THCOM) has issued 5-year and 7-year Senior Debentures in the total amount of Baht 4,550 Million. The debentures will be offered to individuals and institutional investors with a minimum subscription amount of Baht 100,000. The subscription period is during 29th September to 1st October 2014 through 4 major banks. The main purpose of these debentures is to reduce the financial cost of THAICOM 7 Satellite more than 50%.*

**Suphajee Suthumpun, Chairman of the Executive Committee and CEO, Thaicom PLC** stated that, "The objectives of these debentures will be used as a prepayment for THAICOM 7 Satellite Loan and for the investment in THAICOM 8 Satellite Project. The benefits in offering the debentures are, firstly, that the Company will be able to reduce the financial cost of investment and, secondly, also to provide the opportunities for Thai investors to be an owner of THAICOM, the national satellites.

The Company shall issue 2 tranches of debentures in terms of 5-year and 7-year, to individuals and institutional investors with the offering price per unit at 1,000 Baht, at a minimum subscription amount of Baht 100,000. The subscription period is from the 29th September to the 1st October 2014. The 5-year coupon interest rate is 4.28% per annum while the 7-year coupon interest rate is 4.68% per annum. Thaicom will pay the interest every 6 months.

The Company sets the issuance of debentures at the amount of 4,550 Million Baht. Tris Rating Co., Ltd. has confirmed Thaicom's credit rating at "A-". The outlook remains "stable" as of the 29th July 2014.

For more information, interested investors please contact the following banks:

Krungthai Bank	Tel. 1551	<a href="http://www.ktb.co.th">www.ktb.co.th</a>
KASIKORNBANK PCL	Tel. 02-888-8888 # 870	<a href="http://www.kasikornbank.com">www.kasikornbank.com</a>
Standard Chartered Bank (Thai)	Tel. 1595	<a href="http://www.sc.com/th/">www.sc.com/th/</a>
Thanachart Bank	Tel. 1770	<a href="http://www.thanachart.co.th">www.thanachart.co.th</a>

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### PR CONTACT:

#### **Corporate Communications**

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**About Thaicom**

Thaicom Public Company Limited, a leading Asian satellite operator, was established in 1991 with unique proposition in providing integrated solutions for satellite broadcast and broadband. The Company houses high profiled engineering teams to provide leading-edge innovative solutions on telecommunication and satellite that answer every need with a full spectrum of services. Until now, Thaicom has launched six satellites into the orbit; three satellites are in operations. THAICOM-5 and THAICOM-6 are a "Hot Bird" broadcasting satellite for Thailand and SE Asia, boarding more than 600 TV channels, coverage over Thailand, SE Asia and Africa (by the name "Africom-1"). THAICOM-4 (IPSTAR) is the world's first broadband satellite and is providing broadband services to 14 countries across Asia-Pacific region. With the unique performance and technology of THAICOM-4, the Company has provided its solutions to many countries in the region to enable the broadband connectivity everywhere, also to recover communication networks at the time of disasters.

In September 2014, THAICOM-7 was launched in addition to existing satellite while THAICOM-8 has been under the production process which will finally also be launched to the "Hot Bird", 78.5 degrees EAST around the first half of 2016. The new bird will increase more transponders that serve the countries in Asia and Africa.

Thaicom PLC is listed on the Stock Exchange of Thailand (SET) under the trade symbol "THCOM".

**About THAICOM-7**

THAICOM-7 built by Orbital Sciences Corporation of U.S.A. There are 14 C-Band transponders in total, covering South Asia, Southeast Asia, Australia and New Zealand. THAICOM-7 was launched into the 120 degrees East in September 7, 2014 conveyed by Space Exploration Technologies Corporation (SPACE X)'s Falcon 9 of USA. This will create the economic opportunity of Thailand and expand the competency of the company to provide telecommunication services as well as respond to the customer demand within the servicing area.

**About THAICOM-8**

THAICOM-8 will have a total of 24 Ku-Band transponders, covering Thailand, South Asia and Africa. THAICOM-8 will serve customers' needs for increased Ku-band capacity and also strengthen THAICOM's Hot Bird platform at 78.5 Degrees East. Orbital Sciences Corporation will be the manufacturer of the satellite and Space Exploration Technologies Corporation (SPACE X) will be the launcher of the satellite.

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