

THAICOM-7 Successfully Launched

Nonthaburi, 7 September 2014—Thaicom Public Company Limited's THAICOM-7 satellite was successfully launched into orbit on 7 September 2014 at 01.00 am (Local Time) by Falcon 9 rocket of Space Exploration Technologies Corporation (SPACE X) from Cape Canaveral, Florida, USA.

THAICOM-7 will expand the company's broadcasting service platform from its orbital position at 120° East and will provide a full range of media and data services tailored to the communication needs of the entertainment industry and telecom operators across Asia and Australasia.

Mrs. Suphajee Suthumpun, Chairman of the Executive Committee and CEO, Thaicom PLC, said: *"The successful launch of THAICOM-7 is a great success. I would like to thank our partners and team for a job well done. Our new bird will help fulfill the increasing demand in satellite capacity in Thailand and in the Asia Pacific region. THAICOM-7 will help strengthen the company's servicing capacity, as well as allow it to expand into new markets overseas."*

THAICOM-7 is the cooperation project between Thaicom and Asia Satellite Telecommunications Co., Ltd, built by Space Systems/Loral, U.S.A. The satellite's wide area beam coverage will allow clients to cross-connect to other regions.

"Satellites THAICOM-5 and THAICOM-6 which serve Thailand are now at full capacity; the launch of THAICOM-7 will provide additional satellite capacity to serve Thailand's fast growing broadcasting industry," added **Mrs. Suphajee**. "Thaicom is committed to developing and delivering premium satellite services and innovative solutions on an end-to-end basis."

Transponder capacity on THAICOM-7 has been fully booked at the time of launch, made up of approximately 50 percent pre-launch sales, with the remainder in the final contract stages.

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About Thaicom

Thaicom Public Company Limited, a leading Asian satellite operator, was established in 1991 with unique proposition in providing integrated solutions for satellite broadcast and broadband. The Company houses high profiled engineering teams to provide leading-edge innovative solutions on telecommunication and satellite that answer every need with a full spectrum of services. Until now, Thaicom has launched six satellites into the orbit; three satellites are in operations. THAICOM-5 and THAICOM-6 are a "Hot Bird" broadcasting satellite for Thailand and SE Asia, boarding more than 600 TV channels, coverage over Thailand, SE Asia and Africa (by the name "Africom-1"). THAICOM-4 (IPSTAR) is the world's first broadband satellite and is providing broadband services to 14 countries across Asia-Pacific region. With the unique performance and technology of THAICOM-4, the Company has provided its solutions to many countries in the region to enable the broadband connectivity everywhere, also to recover communication networks at the time of disasters.

In 2014, THAICOM-7 will be launched in addition to existing satellite while THAICOM-8 has been under the production process which will finally also be launched to the "Hot Bird", 78.5 degrees EAST around the first half of 2016. The new bird will increase more transponders that serve the countries in Asia and Africa.

Thaicom PLC is listed on the Stock Exchange of Thailand (SET) under the trade symbol "THCOM".

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About THAICOM-7

THAICOM-7 built by Orbital Sciences Corporation of U.S.A. There are 14 C-Band transponders in total, covering South Asia, Southeast Asia, Australia and New Zealand. THAICOM-7 was launched into the 120 degrees East in September 7, 2014 conveyed by Space Exploration Technologies Corporation (SPACE X)'s Falcon 9 of USA. This will create the economic opportunity of Thailand and expand the competency of the company to provide telecommunication services as well as respond to the customer demand within the servicing area.

About THAICOM-8

THAICOM-8 will have a total of 24 Ku-Band transponders, covering Thailand, South Asia and Africa. THAICOM- 8 will serve customers' needs for increased Ku-band capacity and also strengthen THAICOM's Hot Bird platform at 78.5 Degrees East. Orbital Sciences Corporation will be the manufacturer of the satellite and Space Exploration Technologies Corporation (SPACE X) will be the launcher of the satellite.

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