



July 2014

Overview

Thaicom was founded on 7 November, 1991. The company was awarded a 30-year concession by the Ministry of Information and Communication Technology (MICT) to operate the national satellite project. The concession expires in 2021. The Company became a listed company on the Stock Exchange of Thailand (SET) on 18 January, 1994 and is publicly traded under the symbol: THCOM. As of 28 February 2014, Intouch Holdings Public Company Limited, is the largest shareholder, holding 41.14% of Thaicom's shares.

Four Types of Businesses

Satellite Transponder Leasing and Related Services:

Currently, the Company provides television broadcasting, Direct-to-Home (DTH) broadcasting and other telecommunications services through its Thaicom 5 and 6 satellites.

Thaicom 4 (IPSTAR), the world's first and one of the largest commercial broadband satellites, offers a variety of high-speed broadband satellite solutions across 13 countries in the Asia Pacific region.

Telephone Services:

Thaicom provides telephone services through an investment in Shenington Investments Pte Company Ltd. (SHEN), which is a holding company. Currently, SHEN has investments in Lao Telecommunications Co., Ltd., in the Lao PDR.

Internet and Media Services:

Thaicom provides internet and media services through its subsidiary, DTV Service Co., Ltd. DTV provides broadband network and content services as well as satellite dish sales, while CS Loxinfo PLC provides internet access services.

Publishing Telephone Directories and Print Classified Directories Services:

Thaicom provides media services for businesses through the Yellow Pages Directory and print classifieds directories services through its associated company, Teleinfo Media PLC.

Revenue Sharing on Concession :

Year	% of Revenue sharing*
1992-1996	5.5
1997-2001	10.5
2002-2006	15.5
2007-2011	17.5
2012-2016	20.5
2017-2021	22.5

*From transponders and IPSTAR Bandwidth

Thaicom 5 Specifications

Satellite	: in geostationary orbit : About 15 years of service life
Orbital Location	: 78.5°E
Transponder	: 25 C-Band : 14 Ku-Band
Launch Year	: May 2006
Coverage Area	: Indochina, Asia, Africa, Middle East

Disclaimer:

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Thaicom Plc.

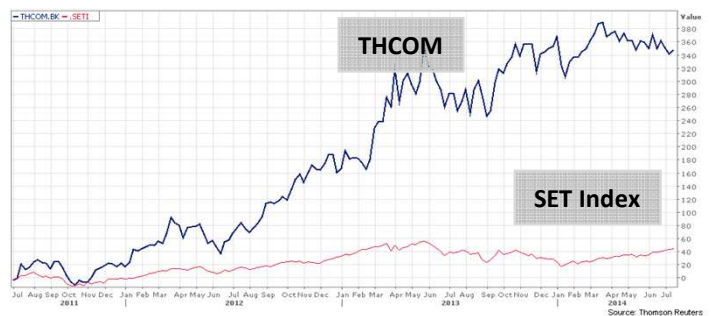
Sector: Communication

As of 9 July 2014	THCOM/	SET/ Reuters/ Bloomberg	THCOM.BK/ THCOM TB
12-month high	Bt.		43.75
12-month low	Bt.		27.75

Stock data

Registered Capital	1,132.08 million shares
Paid-up Capital	1,095.94 million shares
Par value	5.00 THB
Market Capitalization	43,289.54 million THB
Earning Per Share	0.29 THB
Book value/share	14.05 THB

3 Years Price Performance relative to SET Index



Major Shareholders

As of April 2014

1. Shin Corporation Plc.	41.14%
2. Thai NVDR Co., Ltd.	8.32%
3. HSBC (Singapore) Nominees Pte. Ltd.	2.35%
4. Mr. Wichai Mitsuntisuk	2.28%
5. EGAT Provident Fund by UOB (Thailand)	1.63%
6. Thai Value Focus Equity (dividend)	1.37%
7. State Street Bank Europe Limited	1.18%
8. Ms. Nonthaya Apinothai	0.79%
9. Mr. Narit Jia-Apa	0.70%
10. Mr. Kittti Ngammaharat	0.61%

Total Shareholders	9,740
%Free Float	58.85%

New Satellites

Satellite	Thaicom 6	Thaicom 7
	In geostationary orbit	
	About 15 years of service life	
Orbital Location	78.5°E	120°E
Transponder	24 C-Band 9 Ku-Band	14 C-Band -
Launch Year	6-Jan-14	2014
Coverage Area	Indochina South Asia Africa	Indochina South Asia Australia



Strong Growth of Consolidated Net Profit



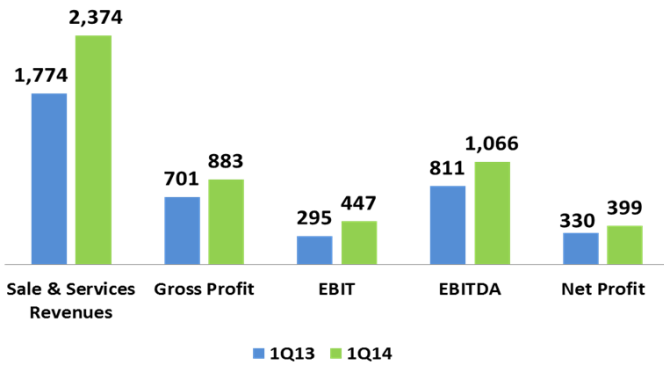
Thaicom-6 Launch Success!



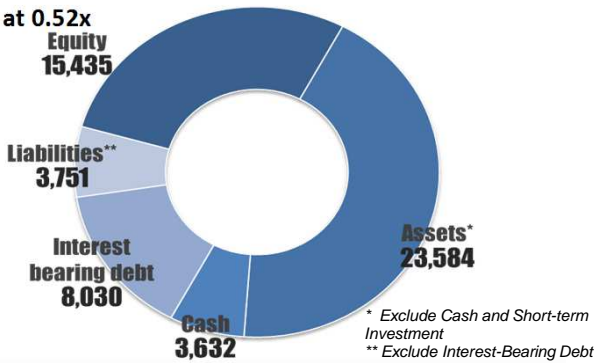
Thaicom-6 successfully launched on 6 January 2014 from Cape Canaveral, Florida, USA



YoY Performance Revenues Grew 34%



D/E Ratio at 0.52x



1Q'14 Key Achievements:

Conventional Highlights

- Thaicom 6 @78.5E commenced services in Feb 2014
- Recognized revenue from DTT Multiplex operator since Mar 2014

IPSTAR Highlights

- Australia's NBN continues to increase bandwidth usage
- Japan's SBM procured System Integration sales to support mobile backhaul and maritime projects

Investments

- Acquired 100% ownership of OrionSat in Australia



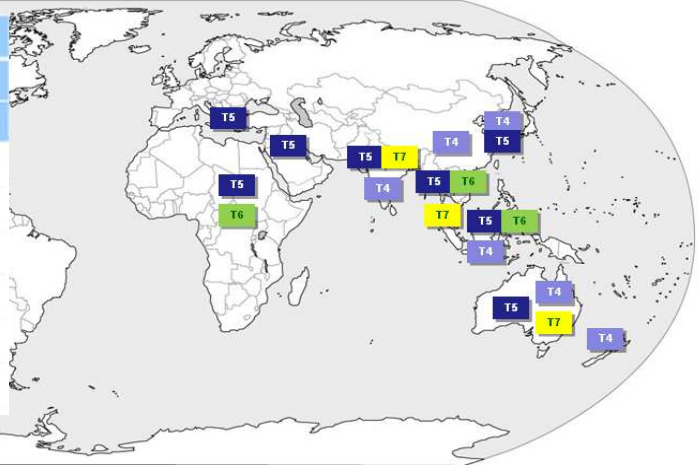
Thaicom 8 Satellite Breakthrough

Successfully acquired approval from NBTC to operate TC-8 under existing license @78.5E to provide additional future growth

THAICOM Satellites Footprint

	T4		T5		T6		T7*	
	119.5°E		78.5°E		78.5°E		120°E	
	C	Ku	C	Ku	C	Ku	C	Ku
Indochina	-	✓	✓	✓	✓	✓	✓	-
SEA	-	✓	✓	-	✓	-	-	-
South Asia	-	✓	✓	-	-	-	✓	-
North Asia	-	✓	✓	-	-	-	-	-
Australasia	-	✓	✓	-	-	-	✓	-
ME, Africa	-	-	✓	-	✓	-	-	-

Remark*: Planned satellite



Contact us

Investor Relations **Thaicom Public Company Limited**
Address: 41/103 Rattana Thibet Road, Nonthaburi 11000

Tel: +66 2596 5072-3
Fax: +66 2591 0705

E-mail: ir@thaicom.net
Website: www.thaicom.net

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