

Thaicom shows telecommunication innovations in the Digital Age displaying Thai satellite capacity in CommunicAsia 2014

Nonthaburi, 13 June 2014:- **Thaicom PLC**, reveals Thailand's satellite innovative technology, together with end-to-end solutions to the customers in Asia-Pacific region and to the visitors of the CommunicAsia 2014. Thaicom emphasizes on showing the telecommunication technologies through satellite-based communications for both broadcast and broadband in the "**Serving You Better**" theme. The event will be held from 17 to 20 June 2014 in Singapore.

Mr.Patompob Suwansiri, Chief Marketing Officer of Thaicom PLC said, "Thaicom prepares to exhibit a cutting-edge innovations using satellite-based solutions in the concept of "**New Frontiers : Serving You Better**", which is a part of our strategy to lead visitors into the world of seamless communications supporting by Thaicom's high-performance satellites and future technology. This will strengthen Thaicom's position as the leader in innovation and end-to-end solutions that respond to the customer's needs and the digital trend."

At the exhibition, Thaicom brings in two innovative service and solutions that will provide a seamless connectivity to the customers. Debuting by the first service "**In-Flight Connectivity (IFC)**", a Ku-band frequency system that promotes the usage of broadband Wi-Fi during the flight, it is the first satellite service in Asia Pacific that introduce In-Flight Connectivity on Ku-band system to access to broadband in commercial flights. The second solution is "**Digital Content Delivery-Digital Cinema Package (DCP) solutions**" that serves the large-scale bandwidth transition.

Interested visitors are invited to visit the new aforesaid innovative satellite technologies at Thaicom booth, no. IP2-07, Hall B at Marina Bay Sands, Singapore.

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About Thaicom

Thaicom Public Company Limited, a leading Asian satellite operator, was established in 1991 with unique proposition in providing integrated solutions for satellite broadcast and broadband. The Company houses high profiled engineering teams to provide leading-edge innovative solutions on telecommunication and satellite that answer every need with a full spectrum of services. Until now, Thaicom has launched six satellites into the orbit; three satellites are in operations. Thaicom 5 and Thaicom 6 are a "Hot Bird" broadcasting satellite for Thailand and SE Asia, boarding more than 600 TV channels, coverage over Thailand , SE Asia and Africa (by the name "Africom-1"). Thaicom 4 (IPSTAR) is the world's first broadband satellite and is providing broadband services to 14 countries across Asia-Pacific region. With the unique performance and technology of Thaicom 4, the Company has provided its solutions to many countries in the region to enable the broadband connectivity everywhere, also to recover communication networks at the time of disasters.

In 2014, THAICOM 7 will be launched in addition to existing satellite while THAICOM 8 has been under the production process which will finally also be launched to the "Hot Bird", 78.5 degrees EAST around the first half of 2016. The new bird will increase more transponders that serve the countries in Asia and Africa.

Thaicom PLC is listed on the Stock Exchange of Thailand (SET) under the trade symbol "THCOM".

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About THAICOM 7

THAICOM 7 is now under construction by Orbital Sciences Corporation of U.S.A. There are 14 C-Band transponders in total, covering South Asia, Southeast Asia, Australia and New Zealand. THAICOM 7 will be launched into the 120 degrees East around mid-2014 conveyed by Space Exploration Technologies Corporation (SPACE X)'s Falcon 9 of USA. This will create the economic opportunity of Thailand and expand the competency of the company to provide telecommunication services as well as respond to the customer demand within the servicing area.

About THAICOM 8

THAICOM 8 will have a total of 24 Ku-Band transponders, covering Thailand, South Asia and Africa. THAICOM 8 will serve customers' needs for increased Ku-band capacity and also strengthen THAICOM's Hot Bird platform at 78.5 Degrees East. Orbital Sciences Corporation will be the manufacturer of the satellite and Space Exploration Technologies Corporation (SPACE X) will be the launcher of the satellite.

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