

Thaicom leads In-flight Connectivity services Focusing the Airlines in Thailand and SE Asia

Nonthaburi, 03 June 2014:- **Thaicom Public Company Limited** takes the lead in providing an In-flight Connectivity (IFC) services through a Wi-Fi platform of Thaicom's satellites. The solution has been targeted to the airlines in Thailand and Southeast Asia. Thaicom has selected Hughes HX System, a high-speed internet platform, of Hughes Network Systems, LLC (HUGHES), a global leader in broadband satellite solutions and services, which supports Thaicom to be competent in the global satellite market.

Dr. Sakon Kittivatcharapong, Senior Vice President, Ground System Operations, Thaicom PLC stated that, "Thaicom has expanded the In-flight Connectivity as a part of our Mobility Services which are the new innovations and technologies of satellite-based communications that have expansively served sea-air-land connectivity targeting the customers in Thailand and the Southeast Asia region. With the In-flight Connectivity or IFC, our airline partners will gain significant operational advantageous of reducing the operational cost while adding more values to their services. The Hughes HX System is an ideal choice for us and our airline partners, as it enables state-of-the-art in-flight connectivity in real-time. It is one of the proven In-Flight-Connectivity solutions in Ku-band available today. This service will also be another significant milestone for Thaicom as we intend to develop the new technological innovations and End-to-End Solutions that provide more value-added services to the customers, create a preferable reputation and gain economic benefits to the country. This will also strengthen the capability of Thailand's satellites to be able to grow and stay competitive among the global players."

Mr. Ramesh Ramaswamy, Vice President, International Division as Hughes said that, "We are very pleased that Thaicom has chosen the HX System for its in-flight platform. We are confident that our HX System will enable Row 44 and Thaicom to develop a unique, reliable and enjoyable in-flight connectivity service through Wi-fi networks for the airlines in those target markets."

The satellite-based In-flight Connectivity service is one of the services that Thaicom has initiated under the company's strategy "New Frontiers". Thaicom has focused on the development of integrated technological innovations, End-to-End solutions and unlimited satellite network that increase more convenience to its customers while empower its partners to their continual successes."

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MEDIA CONTACT:

สำนักสื่อสารองค์กร

ฐิติภา ลักษณ์พิสุทธิ์

สุจิตรา ยิ่งเพิ่มมงคล

กัณฐมณี มณีภาค

0-2596-5041, 08-9815-1583

0-2596-5060 Ext. 8493, 08-1818-9961

0-2596-5060 Ext. 8407, 08-1346-5252

thitipal@thaicom.net

sujitray@thaicom.net

kanthamaneem@thaicom.net

PR-013/2557

บริษัท ไทยคม จำกัด (มหาชน)

41/103 ถนนรัตนวิบูลย์ ต.บางกระสอ จ.นนทบุรี 11000

www.thaicom.net, www.ipstar.com



About Thaicom

Thaicom Public Company Limited, a leading Asian satellite operator, was established in 1991 with unique proposition in providing integrated solutions for satellite broadcast and broadband. The Company houses high profiled engineering teams to provide leading-edge innovative solutions on telecommunication and satellite that answer every need with a full spectrum of services. Until now, Thaicom has launched six satellites into the orbit; three satellites are in operations. Thaicom 5 and Thaicom 6 are a "Hot Bird" broadcasting satellite for Thailand and SE Asia, boarding more than 600 TV channels, coverage over Thailand, SE Asia and Africa (by the name "Africom-1"). Thaicom 4 (IPSTAR) is the world's first broadband satellite and is providing broadband services to 14 countries across Asia-Pacific region. With the unique performance and technology of Thaicom 4, the Company has provided its solutions to many countries in the region to enable the broadband connectivity everywhere, also to recover communication networks at the time of disasters.

In 2014, THAICOM 7 will be launched in addition to existing satellite while THAICOM 8 has been under the production process which will finally also be launched to the "Hot Bird", 78.5 degrees EAST around the first half of 2016. The new bird will increase more transponders that serve the countries in Asia and Africa.

Thaicom PLC is listed on the Stock Exchange of Thailand (SET) under the trade symbol "THCOM".

About THAICOM 7

THAICOM 7 is now under construction by Orbital Sciences Corporation of U.S.A. There are 14 C-Band transponders in total, covering South Asia, Southeast Asia, Australia and New Zealand. THAICOM 7 will be launched into the 120 degrees East around mid-2014 conveyed by Space Exploration Technologies Corporation (SPACE X)'s Falcon 9 of USA. This will create the economic opportunity of Thailand and expand the competency of the company to provide telecommunication services as well as respond to the customer demand within the servicing area.

About THAICOM 8

THAICOM 8 will have a total of 24 Ku-Band transponders, covering Thailand, South Asia and Africa. THAICOM 8 will serve customers' needs for increased Ku-band capacity and also strengthen THAICOM's Hot Bird platform at 78.5 Degrees East. Orbital Sciences Corporation will be the manufacturer of the satellite and Space Exploration Technologies Corporation (SPACE X) will be the launcher of the satellite.

About Hughes Network Systems

Hughes Network Systems, LLC (Hughes) is the world's leading provider of satellite broadband for home and office, delivering innovative network technologies, managed services, and solutions for enterprises and governments globally. HughesNet® is the #1 high-speed satellite Internet service in the marketplace, with offerings to suit every budget. To date, Hughes has shipped more than 4 million systems to customers in over 100 countries, representing approximately 50 percent market share. Its products employ global standards approved by the TIA, ETSI and ITU organizations, including IPoS/DVB-S2, RSM-A, and GMR-1.

Headquartered outside Washington, D.C., in Germantown, Maryland, USA, Hughes operates sales and support offices worldwide, and is a wholly owned subsidiary of EchoStar Corporation (NASDAQ: SATS), a premier global provider of satellite operations and digital TV solutions. For additional information about Hughes, please visit www.hughes.com.

MEDIA CONTACT:**สำนักสื่อสารองค์กร**

ฐิติภา ลักษณ์พิสุทธิ์ 0-2596-5041, 08-9815-1583
สุจิตรา ยิ่งเพิ่มมงคล 0-2596-5060 Ext. 8493, 08-1818-9961
กัณฐมณี มณีภาค 0-2596-5060 Ext. 8407, 08-1346-5252

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