

IPSTAR Launches Low-Cost Maritime Broadband End-to-End Service in Japan

Shipping Company Ocean Trans Co. First Customer to Select IPSTAR Maritime Broadband Service for Crew Welfare and Business Productivity

Thailand, 19 May 2014—IPSTAR Japan Co., a wholly-owned subsidiary of Thaicom Public Company Limited, announced the launch of a low-cost maritime broadband service for vessels. Tokyo based shipping company Ocean Trans Co. is one of the first customers using the end-to-end service. The company selected IPSTAR broadband service to provide its crew with reliable and cost-effective access to email and the Internet, thus boosting crew morale and productivity while at sea. IPSTAR Maritime Broadband enhances operational efficiency across fleets and supports the growing demand for cost-effective crew welfare services.

With IPSTAR Maritime Broadband service, crews can call home or access broadband Internet to send emails, share photos and access social networks without interrupting operational communications. Target users are long-distance ferries and merchant vessels. IPSTAR Maritime Broadband service will be introduced in other markets in Asia Pacific as well.

Thaicom Chairman of the Executive Committee and CEO, Suphajee Suthumpun, commented, "We are pleased that Ocean Trans, one of our Japanese clients, is introducing IPSTAR Broadband Satellite on board its fleet of vessels for the provision of broadband Internet and IP based applications to their crews. Once again we deliver on our promise of removing distance barriers and continue our aggressive market expansion with integrated end-to-end satellite communication services. IPSTAR's unique value proposition of cost-effectiveness and widespread availability across Asia Pacific makes it a natural choice for shipping companies. It is another pride that Thailand's satellite has been continually recognized and trusted by leading countries like Japan and more, which would help adding economic value and bringing more income to the country."

At the launch of the service, **Mr. Takahiro Akaishi, Executive Officer of Ocean Trans Co., Ltd.,** said, "We have previously considered the introduction of satellite communication based services for the welfare of our crews who stay on board for long periods of time. But the investment costs and monthly fees were prohibitively expensive. The IPSTAR Maritime service is very cost-effective and we are now considering its introduction on all vessels of our fleet scheduled to be completed by 2016."

In Japan, the initial cost for IPSTAR Maritime Broadband service—available on an end-to-end basis—starts from \5,000,000 (approx USD 50,000). The service covers the equipment and

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the installation, with monthly service fees from \30,000 (approx USD300) to \50,000 (approx USD500), and speeds of up to 4Mbps/2Mbps.

IPSTAR provides backhaul services for cellular base stations to some of Japan's largest telecom operators. IPSTAR supported a number of communication networks in the aftermath and disaster recovery efforts of the Great East Japan Earthquake in 2011.

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About Thaicom

Thaicom Public Company Limited, a leading Asian satellite operator, was established in 1991 with unique proposition in providing integrated solutions for satellite broadcast and broadband. The Company houses high profiled engineering teams to provide leading-edge innovative solutions on telecommunication and satellite that answer every need with a full spectrum of services. Until now, Thaicom has launched six satellites into the orbit; three satellites are in operations. Thaicom 5 and Thaicom 6 are a "Hot Bird" broadcasting satellite for Thailand and SE Asia, boarding more than 600 TV channels, coverage over Thailand, SE Asia and Africa (by the name "Africom-1"). Thaicom 4 (IPSTAR) is the world's first broadband satellite and is providing broadband services to 14 countries across Asia-Pacific region. With the unique performance and technology of Thaicom 4, the Company has provided its solutions to many countries in the region to enable the broadband connectivity everywhere, also to recover communication networks at the time of disasters.

In 2014, THAICOM 7 will be launched in addition to existing satellite while THAICOM 8 has been under the production process which will finally also be launched to the "Hot Bird", 78.5 degrees EAST around the first half of 2016. The new bird will increase more transponders that serve the countries in Asia and Africa.

Thaicom PLC is listed on the Stock Exchange of Thailand (SET) under the trade symbol "THCOM".

About THAICOM 7

THAICOM 7 is now under construction by Orbital Sciences Corporation of U.S.A. There are 14 C-Band transponders in total, covering South Asia, Southeast Asia, Australia and New Zealand. THAICOM 7 will be launched into the 120 degrees East around mid-2014 conveyed by Space Exploration Technologies Corporation (SPACE X)'s Falcon 9 of USA. This will create the economic opportunity of Thailand and expand the competency of the company to provide telecommunication services as well as respond to the customer demand within the servicing area.

About THAICOM 8

THAICOM 8 will have a total of 24 Ku-Band transponders, covering Thailand, South Asia and Africa. THAICOM 8 will serve customers' needs for increased Ku-band capacity and also strengthen THAICOM's Hot Bird platform at 78.5 Degrees East. Orbital Sciences Corporation will be the manufacturer of the satellite and Space Exploration Technologies Corporation (SPACE X) will be the launcher of the satellite.

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