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## **Thaicom arranges a broadcaster seminar getting prepared for the 1 April digital-TV trial run and accommodating the Must Carry rule**

Nonthaburi : Thaicom Public Company Limited, plays a leading role in broadcasting value chain by organizing a seminar for Thai broadcasters and set-top box providers with the topic "The Preparation of Over-the-Air feature (OTA) to Accommodate the Must Carry Rule". The seminar was led by **Mr. Ekachai Phakdurong, Vice President-Corporate Affairs** (Forth from left) who explained about the regulations and the OTA process as well as technical guidelines to support the Must Carry rule. This has supported a smooth transition from analogue to digital platform for all terrestrial-based digital TV programs which reaches almost every household in Thailand. At the seminar, **Mrs. Kuntima Uawithya, Vice President – Marketing&Sales-Thailand&Territory 1** (Third from right) has also welcomed the participants at the Thaicom satellite station-Kae Rai.

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**About Thaicom**

Thaicom Public Company Limited, a leading Asian satellite operator, was established in 1991 with unique proposition in providing integrated solutions for satellite broadcast and broadband. The Company houses high profiled engineering teams to provide leading-edge innovative solutions on telecommunication and satellite that answer every need with a full spectrum of services. Until now, Thaicom has launched six satellites into the orbit; three satellites are in operations. Thaicom 5 and Thaicom 6 are a "Hot Bird" broadcasting satellite for Thailand and SE Asia, boarding more than 600 TV channels, coverage over Thailand, SE Asia and Africa (by the name "Aficom-1"). Thaicom 4 (IPSTAR) is the world's first broadband satellite and is providing broadband services to 14 countries across Asia-Pacific region. With the unique performance and technology of Thaicom 4, the Company has provided its solutions to many countries in the region to enable the broadband connectivity everywhere, also to recover communication networks at the time of disasters; such as in Japan, China and New Zealand. And further in 2014, Thaicom 7 will be launched to expand Thaicom's servicing capacity and footprint in the regions.

Thaicom PLC is listed on the Stock Exchange of Thailand (SET) under the trade symbol "THCOM".

**What is Thaicom 6?**

Thaicom 6, a conventional satellite which will be co-located with THAICOM-5 at 78.5 degrees East ("Hot Bird" position), and carry Ku- and C-band payload. The Ku-band payload will be comprised of 9 transponders (TPE) providing services to the Southeast Asia (mainland). The C-band payload will feature 24 C-band transponders (TPE) providing services via the satellite's regional beam to Southeast Asia and Africa. Thaicom 6 will expand the company's business by providing telecommunication and broadcast services to more customers in those areas and maintaining THAICOM's "Hot Bird" position in the region.

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