



## **THAICOM donated a satellite dish and TV sets to Thai Red Cross Foundation Centers for its relief mission**

Thaicom Plc, Thailand's leading satellite operator, has established the "Satellites Save Life Project" to provide an emergency hotline number and mobility services via THAICOM satellite to recover the communications network in the disaster or affected areas. The communications network is very necessary for the rescue team and for the victims to provide Aid and to monitor the situation closely.

Mr. **Ekachai Phakdurong, Vice President-Corporate Affairs** (Third from left), Thaicom Plc has donated the satellite dish and television sets to **Lt.Gen. (Retd) Annat Barlee MD, Director of Relief and Community Health Bureau** (Second from right) of

### **MEDIA CONTACT:**

#### **สำนักสื่อสารองค์กร**

ฐิติภา ลักษณะพิสุทธิ์	0-2596-5041, 08-9815-1583	<a href="mailto:thitipal@thaicom.net">thitipal@thaicom.net</a>
สุจิตรา ยิ่งเพิ่มมงคล	0-2596-5060 Ext. 8493, 08-1818-9961	<a href="mailto:sujitray@thaicom.net">sujitray@thaicom.net</a>
กัณฐมณี มณีภาค	0-2596-5060 Ext. 8407, 08-1346-5252	<a href="mailto:kanthamaneem@thaicom.net">kanthamaneem@thaicom.net</a>

บริษัท ไทยคม จำกัด (มหาชน)

41/103 ถนนรัตนวิบูลย์ ต.บางกระสอบ จ.นนทบุรี 11000

[www.thaicom.net](http://www.thaicom.net), [www.ipstar.com](http://www.ipstar.com)



Thai Red Cross Society on February 4, 2014 to support Thai Red Cross Mission and to broadcast its program on D Channel.

This project is part of Thaicom's missions to contribute to Thai society with opportunity to access the communications network and to close the gap between urban and rural by using Thaicom's satellite in order to maintain a sustainable growth. In addition, the Company has committed to create shared value to Thai's community. In the past years, Thaicom provided satellite communication network in many countries affected by disasters. These included such as the Great Kanto earthquake and Tsunami in Japan, the fire at Mae Hong Son refugee camp, the Sichuan earthquake in China, the earthquake at Christchurch, New Zealand and recently, the Typhoon Haiyan in the Philippines.

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#### **About Thaicom**

Thaicom Public Company Limited, a leading Asian satellite operator, was established in 1991 with unique proposition in providing integrated solutions for satellite broadcast and broadband. The Company houses high profiled engineering teams to provide leading-edge innovative solutions on telecommunication and satellite that answer every need with a full spectrum of services. Until now, Thaicom has launched six satellites into the orbit; three satellites are in operations. Thaicom-5 is a "Hot bird" broadcasting satellite for Thailand and SE Asia, boarding more than 500 TV channels, coverage over Thailand and SE Asia. Thaicom 4 (IPSTAR) is the world's first broadband satellite and is providing broadband services to 14 countries across Asia-Pacific region. With the unique performance and technology of Thaicom 4, the Company has provided its solutions to many countries in the region to enable the broadband connectivity everywhere, also to recover communication networks at the time of disasters; such as in Japan, China and New Zealand. The Company launches Thaicom 6 in 2014 to provide additional capacity that strengthen Thaicom's "Hot bird" position, and will also serve the African market by the name "Aficom-1". And further in 2014, Thaicom 7 will be launched to expand Thaicom's servicing capacity and footprint in the regions.

Thaicom PLC is listed on the Stock Exchange of Thailand (SET) under the trade symbol "THCOM".

#### **What is Thaicom 6?**

Thaicom 6, a conventional satellite which will be co-located with THAICOM-5 at 78.5 degrees East ("Hot Bird" position), and carry Ku- and C-band payload. The Ku-band payload will be comprised of 9 transponders (TPE) providing services to the Southeast Asia (mainland). The C-band payload will feature 24 C-band transponders (TPE) providing services via the satellite's regional beam to Southeast Asia and Africa. Thaicom 6 will expand the company's business by providing telecommunication and broadcast services to more customers in those areas and maintaining THAICOM's "Hot Bird" position in the region.

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