

PR-TC001/2014

THAICOM 6 Launched Successfully to Lead Broadcast Industry with Supreme Quality of the Digital TV

THCOM Upgraded onto SET50 Index from January 1, 2014

Nonthaburi, January 7, 2014:- **THAICOM Public Company Limited** successfully launched THAICOM 6 satellite into orbit on Monday, 6 January 2014 (Local Time) by Falcon 9 rocket from Cape Canaveral, Florida, USA.

Suphajee Suthumpun, Chairman of the Executive Committee and Chief Executive Officer stated "This is the good news for the New Year 2014, Thaicom has successfully launched THAICOM 6 satellite into orbit. THAICOM 6 will serve the customer need and also strengthen THAICOM's hotbird platform on 78.5 Degrees East. At present, the Company has already acquired total of over 60% booking on THAICOM 6's capacity."

THAICOM 6 is Star 2.3 model built by Orbital Sciences Corporation, U.S.A. It contained 33 transponders including 24 C-band transponders and 9 Ku-band transponders. THAICOM 6 will serve broadcast industry with higher quality of the digital TV and more high definition channels.

"Furthermore, most recently, The Stock Exchange of Thailand (SET) has announced components of the SET50, SET100 and SETHD indices for the first half of 2014 (January 1-June 30, 2014). And THCOM is one of the new components of the SET50 Index which results in raising our calibre to serve customer's needs as well as to grow profitably and sustainably as a leading communication Satellite provider," **Suphajee** added.

Since the first of January 2014, THCOM has been upgraded onto the SET50 Index which is the Index that has been set to accommodate the issuing of index features and options in the future. The Underlying Index is also provide a benchmark for investment in the Stock Exchange of Thailand for the SET50 and SET100 Index have also been established. These indices are calculated, respectively, from the stock prices of the top 50 and 100 listed companies on SET in terms of large market capitalization, high liquidity and compliance with requirements regarding the distribution of shares to minor shareholders (Free Float).

The Market Value of SET50 is approximately Bht 9 Trillion (about 75.16% of the total grand Market Value of SET as of November 2013).

###

About Thaicom

Thaicom Public Company Limited, a leading Asian satellite operator, was established in 1991 with unique proposition in providing integrated solutions for satellite broadcast and broadband. The Company houses high profiled engineering teams to provide leading-edge innovative solutions on telecommunication and satellite that answer every need with a full spectrum of services. Until now, Thaicom has launched five satellites into the orbit; two satellites are in operations. Thaicom-5 is a "Hot bird" broadcasting satellite for Thailand and SE Asia, boarding more than 500 TV channels, coverage over Thailand and SE Asia. Thaicom 4 (IPSTAR) is the world's first broadband satellite and is providing broadband services to 14 countries across Asia-Pacific region. With the unique performance and technology of Thaicom 4, the Company has provided its solutions to many countries in the region to enable the broadband connectivity everywhere, also to recover communication networks at the time of disasters; such as in Japan, China and New Zealand. The Company launches Thaicom 6 in 2014 to provide additional

PR CONTACT:

Corporate Communications

Thitipa Laxanaphisuth 0-2596-5041, 08-9815-1583
Sujittra Yingpoemmongkol 0-2596-5060 Ext. 8493, 08-1818-9961
Kanthamane ManeePark 0-2596-5060 Ext. 8407, 08-1346-5252

thitipal@thaicom.net
sujittray@thaicom.net
kanthamaneem@thaicom.net

Thaicom Public Company Limited

41/103 Rattanathibet Road, Nonthaburi, 11000

Website: www.thaicom.net, www.ipstar.com



capacity that strengthen Thaicom's "Hot bird" position, and will also serve the African market by the name "Aficom-1". And further in 2014, Thaicom 7 will be launched to expand Thaicom's servicing capacity and footprint in the regions.

Thaicom PLC is listed on the Stock Exchange of Thailand (SET) under the trade symbol "THCOM".

What is Thaicom 6?

Thaicom 6, a conventional satellite which will be co-located with THAICOM-5 at 78.5 degrees East ("Hot Bird" position), and carry Ku- and C-band payload. The Ku-band payload will be comprised of 9 transponders (TPE) providing services to the Southeast Asia (mainland). The C-band payload will feature 24 C-band transponders (TPE) providing services via the satellite's regional beam to Southeast Asia and Africa. Thaicom 6 will expand the company's business by providing telecommunication and broadcast services to more customers in those areas and maintaining THAICOM's "Hot Bird" position in the region.

PR CONTACT:**Corporate Communications**

Thitipa Laxanaphisuth 0-2596-5041, 08-9815-1583
Sujittra Yingpoemmongkol 0-2596-5060 Ext. 8493, 08-1818-9961
Kanthamaneem Maneepark 0-2596-5060 Ext. 8407, 08-1346-5252

thitipal@thaicom.net
sujittray@thaicom.net
kanthamaneem@thaicom.net

Thaicom Public Company Limited

41/103 Rattanathibet Road, Nonthaburi, 11000

Website: www.thaicom.net, www.ipstar.com

