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**Global Eagle Entertainment and THAICOM Announce Memo of Understanding to Offer In-flight Connectivity Services in Asia-Pacific*****Thai Airlines Seeking to Operate In-flight Connectivity Service Will Benefit from Partnership's Support******All Airlines Flying Into and Over Thailand Can Access High-Quality Connectivity***

**Nonthaburi, Thailand (September 23, 2013)** – A memorandum of understanding (MOU) to jointly develop, implement and support in-flight connectivity solutions for airlines in Thailand and the surrounding region has been signed between Global Eagle Entertainment Inc. (Nasdaq: ENT), the leading provider of satellite-based in-flight WiFi and device-based entertainment for airlines around the world, and Thaicom Public Company Limited (THAICOM), a leading satellite communications provider in Asia Pacific publicly traded on the Stock Exchange of Thailand (SET) under the symbol THCOM.

The partnership between these respected leaders in satellite-based in-flight connectivity and communications is designed to help airlines in Thailand and the Asia Pacific region develop and operate a unique, reliable and enjoyable in-flight connectivity service that reflects the specific preferences of these airlines and the passengers they serve.

"We look forward to partnering with Global Eagle Entertainment and are proud to be able to play a key role in providing in-flight broadband services to Thailand and Asia Pacific," said **Suphajee Suthumpun, Chairman of the Executive Committee and Chief Executive Officer of THAICOM**. "This business partnership is a significant milestone for THAICOM as it marks our entry into the in-flight connectivity market in the Asia Pacific region. We are pleased to be able to support Asia Pacific's evolving communications needs powered by our growing fleet of satellites and portfolio of end-to-end value-added services."

THAICOM will work with Global Eagle to build out a satellite network infrastructure throughout the region that offers airlines a menu of services that include global satellite connectivity, network security and policy compliance management, customer billing, customer services, content delivery, and WiFi and Internet Service Provider (ISP) support. These services can be utilized individually or integrated as needed in order to help airlines maximize the productivity of its in-flight connectivity solution.

"As the company responsible for the world's first high-throughput IP satellite for commercial broadband, THAICOM has been providing a broad range of standard-setting satellite services

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throughout Asia Pacific for decade,” said **John La Valle, Chief Executive Officer of Global Eagle Entertainment**. “We look forward to working together with THAICOM to develop an in-flight connectivity experience unique to the region, and to improve the flying experience for air commercial travelers throughout Asia Pacific.”

“We view the Asia Pacific region as a major growth market for us where we can further execute on our plans to deliver greater value to airlines and a better experience for passengers through our robust content and connectivity service offerings.”

Under the MOU, Global Eagle Entertainment subsidiary Row 44 will provide its world-leading, satellite-based in-flight connectivity platform, including hardware and software. Row 44 will also provide its expertise in efficient program management and in the development and operation of advanced in-flight services to increase passenger loyalty and airline revenues.

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### **About Thaicom Public Company Limited**

Thaicom Public Company Limited, a leading satellite communications provider in Asia Pacific, was granted a 30-year Domestic Communication Satellite Operating Agreement by the Ministry of Transport and Communications (currently transferred to the Ministry of Information and Communication Technology (MICT)). The company was the first in the region to offer Ku-band and Digital Direct-to-Home broadcasting services, and was the world’s first operator to employ MPEG-2 DVB compression since 1994. THAICOM also developed and launched the world’s first Internet Protocol (IP) satellite, IPSTAR. At present, IPSTAR offers broadband and mobile backhaul services to operators and service providers in 13 countries across Asia Pacific. For more information visit [www.thaicom.net](http://www.thaicom.net) and [www.ipstar.com](http://www.ipstar.com).

### **About Global Eagle Entertainment**

Global Eagle Entertainment Inc. is the leading full service platform offering both content and connectivity for the worldwide airline industry. Through its combined content, distribution and technology platforms, Global Eagle provides airlines and the millions of travelers they serve with the industry's most complete offering of in-flight video content, e-commerce and information services. Find out more at [www.globaleagleent.com](http://www.globaleagleent.com).

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