

PR-TC014/2013

THAICOM Half-Year Results Improve 232% Y-o-Y with Net Profit of 521 Million Baht*Improved returns on IPSTAR and THAICOM 5 Cement Company's 2nd full year of Profitability*

Nonthaburi, 8 August, 2013. **THAICOM** Public Company Limited today released its operating results for the first half of 2013, showing a continuing climb in its consolidated net profits which stood at 521 million Baht, an increase of 232% over the same period last year, with stand-alone profits mainly realized from its satellite operations rising to 371 Million Baht from 130 Million Baht in the 1st half of 2012.

“The second quarter of 2013 rounds-off a full two years of quarterly profits for **THAICOM**,” **Suphajee Suthumpun, Chief Executive Officer and Chairman of the Executive Committee** stated. “This results from our continual focus in business and marketing strategies to increase sales revenues, and also from improvement in our efficiency to manage costs and expenses. Accomplishments during these two years have developed strong foundations for our future growth.”

Revenues from the Company's core Satellite operations increased from 3.07 billion Baht in the first half of 2012 to 3.13 Billion Baht in the first half of this year, while the net profit margin on its stand-alone performance rose from 5% in the first half of 2012 to 13% in the first half of 2013.

“Performance for the first half of this year has been boosted by an increase in sales for IPSTAR, with the deal signed at the beginning of the year with the TOT adding to revenues from April onward. At the same time, we have seen increased revenues from Australia and Malaysia,” **Suphajee** explained. “Increased revenues on value-added services offered on **THAICOM 5** also drove first-half 2013 profitability.”

Other areas of growth for the Company over the next twelve months will include its new satellites, **THAICOM 6** and **THAICOM 7**. **THAICOM 6**, with pre-launch sales already at 66%, will capitalize on the region's high demand for broadcasting services, and strengthen the Company's ‘hotbird’ position at the 78.5 degrees East orbital slot. **THAICOM 7**, which will follow in 2014, will further expand **THAICOM**'s fleet capacity and market coverage over Asia Pacific.

To rev-up its revenues, the Company has provided an interim satellite to offer services from the 78.5 degrees East orbital slot in advance of **THAICOM 6**'s launch later this year.

“We realized that many of our customers have been waiting for additional transponder capacity to become available, and many of them are ready to start broadcasting immediately. To serve our customers' requirements, we have arranged for an interim satellite to provide services in advance of the

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launch of **THAICOM 6**. The interim satellite arrived at 78.5 degrees East in late July, and started providing services as of 1 August,” **Suphajee** explained.

In other areas of the Company’s operations, its internet and media subsidiary, CSLoxinfo continued to improve its performance, posting a consolidated half-year profit of 261 million Baht. The Company’s cloud services and ICT solutions remained the main contributors to its profitability. **THAICOM**’s subsidiary, DTV Co., Ltd., will continue to focus on setting industry trends by promoting HDTV and MPEG4 S2, which will contribute to the long-term growth of the satellite TV and broadcasting industries. Lao Telecom, the Company’s telephone operation in the Lao PDR through Shenington Investments Pte., is still the number one player in the mobile phone market. Since the beginning of the year, LTC has focused on improving customer relations and network expansion and improvement.

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About THAICOM

THAICOM Plc., an Asia’s leading satellite operator, was established in 1991 with unique proposition in providing integrated solutions for satellite broadcast and broadband under the international standard service. The Company houses many high profiled engineering team to provide leading-edge innovative solutions on telecommunication and satellite that answer every need with a full spectrum of services. Until now, **THAICOM** has launched five satellites into the orbit; and two satellites are in operations. THAICOM 5 is a “Hot bird” broadcasting satellite for Thailand and SE Asia, boarding more than 470 TV channels, coverage over Thailand and SE Asia. THAICOM-4(IPSTAR) is the world’s first broadband satellite and is providing broadband services to 14 countries across Asia-Pacific region. The Company will launch THAICOM-6 in 2013 providing additional capacity to strengthen THAICOM’s “Hot bird” position, and will also serve the African market under the name “Aficom-1”. THAICOM-7 will be launched in 2014 to expand THAICOM’s service capacities and coverage in the regions.

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