

PR-TC010/2013

Thaicom Posts 330 Million Baht First Quarter's Consolidated Net Operating Profit*Remarkable growth of 298 % year-on-year, and 68% quarter on quarter*

Nonthaburi, 13 May, 2013. Thaicom Public Company Limited today released its operating results for the first quarter of 2013, ending the quarter with a consolidated net operating profit of 330 million Baht, an increase of 298% over the same period last year, and 68% over the previous quarter, while stand-alone profits rose to 193 Million Baht from 39 Million Baht in the 1st quarter of 2012.

“The first quarter of 2013 has been another solid quarter for Thaicom,” Suphajee Suthumpun, Chief Executive Officer and Chairman of the Executive Committee stated. “Our consolidated bottom line has improved comparing to the previous quarter and the first quarter of 2012, marking the 7th consecutive profitable quarter of the Company. And, despite fluctuations in exchange rates, we have been able to stabilize our performance with well-managed exchange rate and hedging policies.”

The Company's core Satellite operations contributed 86% of its total revenues of 1.774 Billion Baht at 1.542 Billion Baht, while the net profit margin on its stand-alone performance rose from 3% in the first quarter of 2012 to 15% in the first quarter of 2013.

“Several important events have happened since the beginning of the year that have either already positively contributed to our performance, or will do so in the coming quarters,” Suphajee stated. “In the first quarter of this year we were no longer impacted from losses of Mfone operations in Cambodia, which has helped our performance, and we have also managed to keep control over our costs efficiently. At the same time, we also completed the Definitive Agreement with Synertone for our IPSTAR capacity over China, so we are looking forward to add revenues coming in from China later this year. Moreover, we also completed the deal with TOT Public Co.,Ltd. (TOT), where we see TOT picking up the remaining bandwidth available for Thailand on IPSTAR. We should start to see increased revenues from this deal in the second quarter.”

Other areas of growth for the Company over the next twelve months will include its new satellites, Thaicom 6 and Thaicom 7. Thaicom 6, with pre-launch sales already at 60%, will capitalize on the region's high demand for broadcasting services, and strengthen the Company's 'hotbird' position at the 78.5 degrees East orbital slot. Following the same path as Thaicom 6, the Company has started the pre-launch sales of Thaicom 7's capacity.

PR CONTACT:**Public Relations Department**

Sujittra Yingpoemmongkol +66 (0)-2596-5060 Ext. 8493
Kanthamane Maneepark +66 (0)-2596-5060 Ext. 8407

E-mail: sujittray@thaicom.net
E-mail: kanthamaneem@thaicom.net

Thaicom Public Company Limited

41/103 Rattanathibet Road, Nonthaburi, 11000
Website: www.thaicom.net



“The last 2 years were the years that we laid new foundations for Thaicom,” Suphajee said. “Our changes in business and marketing strategies, our improvement in operational efficiency, and also the restructuring of our organization led to a continually profitable and successful year of 2012. With strong foundations we have laid and with our clear business plans, we can now look ahead for the growth of Thaicom in 2013 and beyond.”

In other areas of the Company’s operations, its internet and media subsidiary, CSLoxinfo continued to improve its performance quarter-on-quarter, posting a consolidated quarterly profit of 146 million Baht. The Company’s cloud services and ICT solutions were the main contributors to its profitability for the quarter. Thaicom’s subsidiary, DTV Co., Ltd., will continue to focus on setting industry trends by promoting HDTV and MPEG4 S2, which will contribute to the long-term growth of the satellite TV and broadcasting industries. Lao Telecom, the Company’s telephone operation in the Lao PDR, is still the number one player in the mobile phone market, with a share of 45%. LTC continues to enjoy a healthy quarterly profit.

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