



- Translation -

TC-CP 012/2555

April 2, 2012

Subject: Notification on changing the Company logo and brand repositioning

To: The President
The Stock Exchange of Thailand

THAICOM Public Company Limited (the “Company”) would like to inform the change of corporate logo on the occasion of its 20th anniversary as a leading satellite service operator in Asia. It is time to modernize the symbol to reflect the feeling of friendliness and closeness of THAICOM to everyone. The new symbol will be the starting point of entry into the “New Chapter” of THAICOM’s commitment to bring forward a strong growth in business. In addition, this is to reflect the unity under the “INTOUCH” group.

The new corporate logo is presented here.



Please be informed accordingly.

Yours sincerely,

- Signed -

Mr. Ekachai Phakdurong
Vice President, Corporate Affairs
THAICOM Public Company Limited

*Compliance Department
Tel. 02-596-5057*