

THAICOM 8 Successfully Launches into Orbit

To serve fast growing Broadcasting Industry in Asia

Nonthaburi, 28 May 2016 – **Thaicom Public Company Limited (THCOM)**, one of Asia's leading satellite operators, announced that THAICOM 8 was successfully launched into Geostationary Transfer orbit on 28 May 2016 at 04.39 am (Thailand time) using a Falcon 9 rocket by Space Exploration Technologies Corporation (SpaceX) from Cape Canaveral, Florida, USA.

THAICOM 8 will enlarge the company's footprint over high growth Asia markets where it will strengthen Thaicom's broadcast platform at the 78.5 degrees east longitude position.

Paiboon Panuwattanawong, CEO of Thaicom, said "The successful launch of THAICOM 8 will enable the company to provide added satellite capacity to meet the long-term growth needs in our markets. We will be able to support the high demand for capacity of the broadcasting industry as it transitions from standard definition to high definition, and ultimately, to ultra-high definition broadcasting. THAICOM 8 will also enable us to offer new value added services on an end-to-end basis to broadcasters and the media industry, thus expanding our satellite distribution platform and competitiveness."

THAICOM 8 has a total of 24 Ku-band transponders which will cover Thailand, South Asia, and Africa. Co-located with THAICOM 5 and THAICOM 6 at 78.5 degrees East longitude, THAICOM 8 will be ready for service within one month's time to serve customers' needs for increased Ku-band capacity. Orbital ATK manufactured the satellite and SpaceX was responsible for the launch. THAICOM 8 is designed to operate for more than 15 years.

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About THAICOM

THAICOM Public Company Limited, a leading Asian satellite operator, was established in 1991. The Company was the first to launch a broadband satellite in the world, and is a leader in developing integrated solutions for satellite broadband and broadcast services. The Company's engineering teams provide leading-edge innovative solutions for satellite-based telecommunications services. Since its establishment the Company has launched seven satellites, with four satellites in operation: THAICOM 4 (IPSTAR) provides a variety of broadband and data services, including cellular backhaul, mobility, government USO support, content delivery, business continuity and emergency services in thirteen countries in Asia Pacific.

THAICOM 6 is to expand the Company's broadcast carrying capacity in SE Asia and Africa (by the name "AFRICOM 1") and is collocated with THAICOM 5 at 78.5 degrees East; the satellites board a combined 700 TV channels both in SD and HD formats. THAICOM 7 was launched in September 2014 to provide media & data services for Asia's and Australasia's entertainment and telecom industries at 120 degrees East. THAICOM 8 will be launched in 2016 to expand Thaicom's servicing capacity and footprint in the region. Thaicom is traded on the Stock Exchange of Thailand (SET) under the trade symbol "THCOM".

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